MOVING TOWARD A WORLD FREE OF MS IN 2013

GOAL 1
We are a driving force of MS research and treatment to stop disease progression, restore function, and end MS forever.

EJ Levy, MS Hope for a Cure founder and NOW Campaign Cabinet member, presents at local NOW Research Reception in March of 2013.

The Chapter was very proud to send $240,000 to the NOW Research Campaign!

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Dr. Malachy Bishop, Professor of the Rehabilitation Counseling Program at the University of Kentucky, gives a Research Update at our Annual Meeting in November of 2012.

GOAL 2
We develop, deliver, and leverage resources to enhance care for people with MS and quality of life for those affected by the disease.

The "Ramp it up for MS!" project provided ramps for those living with MS. The program was made possible by MAC Construction and Gould’s Discount Medical.

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GOAL 3
We are leaders in the worldwide MS movement, mobilizing millions of people to do something about MS now.

Doss High School celebrates MS Awareness Week by holding a rally at their school.

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The Bluegrass Hoofers team proudly finishes walking 50 miles in 3 days at the regional Challenge Walk. A special recognition to volunteer Dennis Dirksen for becoming a top fundraiser! We are so proud of all his hard work this year and are honored to award him with the "Sylvie of the Year" Award.

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GOAL 4
We are activists.

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GOAL 5
We develop and align human, business, and financial resources to achieve breakthrough results.

Staff and volunteers visit with elected officials at the 2013 Advocacy Day in Frankfort.

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Dr. Stephen Kirzinger and Abby Emmanuelson, Senior Director SE Region - Advocacy, at the 2013 Public Policy Conference in Washington D.C.

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NATIONAL MS SOCIETY, KENTUCKY-SOUTHEAST INDIANA CHAPTER  |  1201 STORY AVENUE, SUITE 200, LOUISVILLE, KY 40206  |  1-800-344-4857  |  WWW.NATIONALMSSOCIETY.ORG/KYW
HIGHLIGHTS FROM THE YEAR

- Over 3,600 members living with MS, friends, families, and community members participated in the 76 Healthy Steps Lunch Bunch’s, Community Kick-Off Programs, Walk Appreciation Parties, Health Fairs, Support Programs, Teleconferences, and more!
- We organized a family program in partnership with the Norton Neuroscience Institute Resource Center for 11 families at the Mount Saint Francis Retreat Center thanks to a grant from the Etscorn Foundation.
- We were able to assist 116 members with over $26,400 in Financial Assistance, including 41 cooling products with our “Beat the Heat” program made possible by a generous grant from the Honorable Order of the Kentucky Colonels.
- We provided two college scholarships.
- Saint Joseph Neurology Associates, a leading provider of care for people living with MS in Lexington, was recognized as an official Partner in MS Care with the National MS Society in 2013.
- A special thank you to Kosair Charities for awarding us with a $10,000 grant to hold our Family Retreat in Fiscal Year 2014.
- A special thank you to Four Roses Distillery for their generous support of Bike MS: Bluegrass, Bikes & Bourbon
- 2013 Bike MS: Bluegrass, Bikes & Bourbon increased revenue by 15%!
- Walk MS Louisville increased participation by 22%.
- Walk MS Paducah surpassed their fundraising goal by over 45%.
- David Osmond, nephew of Donnie and Marie Osmond, performed at Crystal Boots and Silver Spurs Southern Indiana to a sold out crowd of more than 470 guests – our largest ever!
- We were proud to honor Dr. Cary Twyman at our Crystal Boots and Silver Spurs in Lexington.
- During MS Awareness week we had every television news outlet covering us at 4th Street Live AND had an all school assembly at Doss High School that same week in honor of their teacher Judith White and her Walk team the Trailblazers.
- Over 80 people participated and supported our donut building contest during Walk MS Louisville Kick-Off Party – largest participation to date!
- The Bluegrass Hoofers Challenge Walk team was one of the top ten fundraising teams in the region raising over $56,000!
- The first ever Bell County Walk MS raised nearly $18,500 and our first ever Pulaski County Walk MS raised nearly $14,000.
- A special thank you to RJ Corman Railroad Group for their generous support of Walk MS Lexington. Walk MS Lexington has grown to over 500 participants.

About Multiple Sclerosis

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50.

About the National Multiple Sclerosis Society

The National MS Society is a collective of passionate individuals who want to do something about MS now — to move together toward a world free of multiple sclerosis. We strive to help each person address the challenges of living with MS by funding cutting-edge research, driving change through advocacy, building a nationwide network of experts in MS care, and providing programs and services that help people with MS and their families move their lives forward. We are a driving force of MS research and treatment to stop disease progression, restore function, and end MS forever. We are moving to reach out and respond to individuals, families and communities living with multiple sclerosis. We are inspiring politicians to champion the needs of people with MS through activism, advocacy and influence. We are moving to mobilize the millions of people who want to do something about MS now. To advance our mission in 2012, we devoted $122.1 million to programs and services that assisted more than a million people affected by MS. We also invested $43.3 million to support more than 350 MS research projects around the world in order to stop MS in its tracks, restore what has been lost and end this disease forever. These critical investments ensure we are able to speed our progress in achieving a world free of MS. Join the movement at nationalMSsociety.org/kyw.