Our Mission
We mobilize people and resources to drive research for a cure, and to address the challenges of everyone affected by MS.

I believe that we are getting closer than ever to finding a cure for MS, and that one day MS will indeed stand for “mystery solved.” Safia Keller, Chair of the Chapter’s No Opportunity Wasted (NOW) research campaign

CHANGING THE WORLD FOR PEOPLE AFFECTED BY MS

National Multiple Sclerosis Society
Utah-Southern Idaho Chapter

2014 ANNUAL REPORT
OUR MISSION
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– Safia Keller
Board Chair 2012-2014 and Current Trustee

We fund more MS research than any other organization in the world.
ABOUT THE NATIONAL MS SOCIETY

The world’s first documented case of multiple sclerosis (MS) was recorded in 1421. It would be another 457 years before a doctor in the U.S. recognized MS as a specific disease, and not until 1946 that the National Multiple Sclerosis Society, a nonprofit organization focused on driving research to create a world free of MS, was founded. Only a short eight years later, on December 6, 1954, the Utah State Chapter was born, and became the Utah-Southern Idaho Chapter on October 11, 2011. Today, the Society’s mission is to mobilize people and resources to drive research for a cure and to address the challenges of everyone affected by MS.

WHAT IS MULTIPLE SCLEROSIS?

Multiple sclerosis, an unpredictable and often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Common symptoms often include vision issues, mobility difficulties, numbness, tingling, dizziness, and vertigo. MS symptoms are variable and unpredictable. No two people have exactly the same symptoms, and over time, each person’s symptoms can change or fluctuate. While one person might experience only one or two of the possible symptoms, another person may experience many more. With more than 2.3 million people living with MS worldwide, the majority are diagnosed between the ages of 20 and 50, with women diagnosed two to three times more often than men. Although the progress, severity, and specific symptoms of MS in any one person cannot yet be predicted, advances in research and treatment options are moving us closer to a world free of MS.

This year marks the 60th anniversary of our chapter and many new advances were made this past year that provide exciting momentum for 2015:

- First large, phase 2 clinical trials of myelin repair strategy for MS were launched
- The International Progressive MS Alliance awarded its first round of 22 research grants
- 159 genetic variations that relate to MS have been identified
- Two new therapies (Pledgridy and Lemtrada) were approved for relapsing-remitting MS

One in 300 people in our service area is living with MS.
FINDING STRENGTH THROUGH VOLUNTEERING

Jinger and Lebron Burton, a married couple from Filer, Idaho, received an Impact Award for their volunteer activist work at the 2014 Annual Celebration.

The Burtons represented the Utah–Southern Idaho Chapter at the National MS Society Public Policy Conference this year in Washington, DC where they shared their story with elected officials. Following the conference, they made presentations to the Chapter Board of Trustees and promoted MS activism at the Boise and Twin Falls Walk MS events. They have donated their time to ensure successful walk fundraisers and this year raised $3,000 for the MS movement and its research focus.

“Volunteering has in many ways given me back a sense of control over what is happening to me,” said Jinger Burton, who has MS. “I don’t feel invisible anymore. I don’t have to fight this alone. Volunteering was the first step for me to move beyond the shock and fear of the diagnosis to my new normal. Progress is being made, but we can’t stop fighting until the disease is gone forever. Knowing that such a large portion of the funds raised goes directly to research in finding a cure helps to inspire new ideas in keeping our community involved and donating. Right now I have the energy to fight, the energy to work, the energy to connect, the energy to make a difference.”

Our volunteer program is an essential component of the events and services we provide to the community. Volunteers contribute to our fundraisers, programs, awareness campaigns, and advocacy efforts.

More than 75,000 activists across the country have united to secure an additional $25 million in government research funding over the last six years.
I feel very fortunate as incoming Chairman of the Board to be able to see firsthand the impact of our work. Leading the Board’s efforts in creating awareness of our cause, and working with the Chapter as we continue needed programs and services, is very motivating. I see the passion of our volunteers, event participants, team captains, sponsors, donors, and staff and am inspired to work harder. I look forward to building on the momentum of 2014 to bring us closer to finding a cure for MS.

– T. Oldroyd, Board Chair Elect

**STATEMENT OF FINANCIAL POSITION**

Net Assets, Beginning of 2013-14 Fiscal Year: **$832,410**
Change in Net Assets: **$10,055**
Net Assets End of Year: **$842,465**

**REVENUE**

Special Events: **$2,371,579**
Less Benefit to Donor Costs: **($256,604)**
Memberships & Contributions: **$262,075**
Other Revenue:
  - Legacies: **$2,683**
  - Investment Income: **$10,095**
  - Miscellaneous Income: **$9,609**
Total Revenue: **$2,399,437**

**EXPENSES**

- Community Programs: **$201,341**
- Professional & Public Education: **$328,803**
- Client Programs: **$356,861**
- Fundraising & Admin: **$411,043**
- Research: **$620,691**
- National Programs & Resources: **$469,309**

**Total Expenses: **$2,388,048**
More than 7,000 people living with MS sought services from the Utah-Southern Idaho Chapter. Over 707 people attended 24 different programs.

80% of 2014 income raised by events, while creating countless new connections and raising awareness.

Bike MS: $1,523,628
75 “I Ride with MS”
2,075 Riders

Walk MS: $538,253
445 “I Walk with MS”
6,115 Walkers

Women on the Move: $165,759 with 537 Attendees
Dinner of Champions: $142,730 with 260 Attendees
Corporate and Individuals: $246,463
Other: $39,208

Locally contributed over $620,000 to MS Research.

IMPACTING LIVES
Wellness • Information • Service Management • Connections • Support • Education

17% overhead (.83 of every dollar goes straight to the cause)

More than 7,000 people living with MS sought services from the Utah-Southern Idaho Chapter.

Walk MS Bike MS

17% ($0.83 of every dollar goes straight to the cause)

Totaling $24,500

14 College Scholarships

707
PEOPLE ATTENDED
24
DIFFERENT PROGRAMS
THANK YOU TO OUR 2014 GENEROUS SUPPORTERS!

$100,000+
Harmons Grocery

$50,000+
McCarthey Family Foundation*
The Ray & Tye Noorda Foundation*

$25,000+
Community Health Charities of Utah
Genzyme Corporation
Huntsman International LLC
Questar Corporation
R & O Construction
Xfinity

$10,000+
AlphaGraphics Bountiful
Biogen Idec
Bonneville Cycling Club
Clear Channel
EMD Serono
Frances W. Burton Foundation*
George S. & Dolores Doré Eccles Foundation*
KBOI2
Kimberly Gerard*
Modern Expo & Events
Orbit Irrigation Products, Inc.
Elizabeth Roush*
Sorenson Legacy Foundation*
Greg & Laurel Spencer*
Sam Stewart*
C. Scott & Dorothy E. Watkins*

$5,000+
American Express Center for Community Development
Associated Food Stores, Inc.
Bingham Cyclery
CBH Sales & Marketing
Center For Facial Appearances*
Citigroup Payment Services
Cumulus Radio
David’s
eBay Employee Engagement Fund
Craig Fantozzi*
Ron & Janet Jibson*
Larry H. & Gail Miller Family Foundation

Lawrence T. Dee & Janet T. Dee Foundation*
Mary McCarthey*
Philip & Sandra McCarthey*
McNamara Purcell Foundation*
Miller Family Philanthropy
Questcor Pharmaceuticals Inc.
Joe & Ann Sasich*
Salt Lake Magazine
Specialized
Swire Coca Cola
Teva Pharmaceuticals
The Call Foundation
The Church of Jesus Christ of Latter-Day Saints Foundation
Val & Edith Green Foundation **
William & Andrea Townsend*
VLCM Foundation
Wells Fargo Bank

$2,500+
Acorda Therapeutics, Inc.
Advance Displays
Advanced Health Media
Bernie Allen*
Alliance Management Consultants
ATK
Becton Dickinson & Company
Dorothy Byrne*
Gabriel R. Chadsey*
Cyprus Federal Credit Union
Deseret Health Group
Deseret Landco LLC
Bruce Dickerson*
Chuck & Nancy Ferries*
Friends of MS Charities
Harmony Home Health & Hospice
Doreen Harmon*
Henry W. & Leslie M. Eskuche Foundation*
Kathleen Holding*
Holland & Hart LLP
Hunt Electric
Idaho Community Foundation
JBS USA
Kissler Family Foundation, Inc.*
L-3 Communications
Lee’s Marketplace
Katie Moeller*
Morgan Stanley
Nelnet, Inc.

Payette Brewing Company LLC
Pfizer Inc.
Travis Pugh*
Robert W. Baird & Co.
John Rose*
Sam’s Club #4786
Schreiber Foods
Shirley Angel*
Standard Optical
Stearns Lending, Inc.
Richard & Sheila Steiner*
Rachel & Pete Taylor*
Tesoro Companies, Inc.
Kevin Townsend*
University of Utah Athletics Dept.
Varian Medical Systems
Wal-Mart Foundation
Westminster College
Mark & Andrea White*
Roger White*
Zions Management Services Company

$1,000+
10 Barrel Brewing Idaho, LLC
AARP Utah
Elizabeth Alex*
Jennifer Allen
Linnea Anderson*
Ashton Family Foundation*
David Barber*
Richard Baringer*
Roy Bartee*
JoAnn Bauer*
Benevity Community Impact Fund
Lynn Blodgett*
Jean Bolhs*
Beth Bradford*
Diane Bradford*
Denise Brems*
Brian Bush*
Alan Byers*
C E Medical Group
Cache County - County Auditor
Sharon Cahoon-Metzger*
Carepoint Purchasing Group
Norma Carr*
James Casey*
Hugh Chace*
Shelley & Cliff Christiansen*
Ann Coleman*
Steve Colson*
Billy Corry*
Kim Cordova*
Goodfellow Corp.
Kristi Cumming*
Greg Curtis*
D & E Family Unity Trust
Nancy Davidson*
DHI Computing Service
Verl Diamond*
Chris Doherty*
D & E Family Unity Trust
Nancy Davidson*
DHI Computing Service
Verl Diamond*
Chris Doherty*
Nancy Davidson*
Enterprise Holdings Foundation
Judy Fang*
Gordon Faulkner*
Jessica Feil*
David Fenton*
Fraternal Order of Eagles
Gloria Froerer*
Gallery MAR, LLC*
Curtis Gardner*
William Gelegotis*
Richard Gerds*
Goldman Sachs
Bill & Shannon Gordon*
Paul Gray* Pauline Gremp*
Jay Gurmanin*
Matt Harmer*
Bob Harmon*
Maureen Harte*
Ann Hawksworth*
Kevin Heneghan*
Henningsen Cold Storage Co.
Henry Schein, Inc.
Her Construction, Inc.
Bruce Herman*
Emily Higbee*
Jake Hiller*
Ann Hoffman*
Carol Holding*
Mitchell Hughes*
Jeana Hutchings* Idacorp Employees
Idaho Central Credit Union
Inspiration Hospice
Don Ipson*
Jeff Isbell*
JD Machine
Janet Jenson*
Jerry Seiner Chevrolet
Jerry Seiner Christopher Kia
Scott Job* Sharon Jonas*
Judge Memorial Catholic High School
Erik Katz*
Safia & Lester Keller*
Ken Bettridge Distributing
Stefani Kimche*
King Family Foundation*
Jan Krystkowiak*
Brad Last*
Nicole Lengel*
David Leta*
Lighting Maintenance & Service
Marianne Linderman*
Lin Manufacturing & Design
Robert Livesay*
David Loveridge*
David Lowham*
Lundberg & Associates
Robert Lynch
Crystal Maggelet*
Marketing Werks
Marlin Business Bank
Paul Matthews*
Scott Maybee*
Linda McGinty*
Melba McKenzie Charitable Trust
Sean McLeavy*
Merrick Bank Corporation
Moneytree, Inc.
William Morton*
Mountain America Federal Credit Union
MSRUNTHEUS Inc.
Louise Mudd*
Network for Good
Lucia Newman*
Therese Nolan*
Northrop Grumman Corporation
Ocef, Inc.
Phillip Olsen* Suzi Olsen*
Overstock.com
Kay Papulak*
Rex Parker*
Terry Patch*
Yvonne Pauls*
Breanne Petersen*
Jess Peterson*
Scott Peterson*
Irene Petrojeorge*
Richard Potashner*
Praxair Distribution, Inc.
Precept Brands, LLC
Prescott Muir Architects, PC
Sharyl Prisbrey*
Doug Raymond*
Laurie Riedinger*
Nicholas Roberts*
Phyllis Robsham*
Rocky Mountain MS Clinic
Deb Rowley*
Annette Royle-Mitchell*
RRJ Consulting
Shahab Saeed*
Satori Seal Corporation
Richard Schettler*
Edward Schmidt
Aaron Schubach*
Stephen Schubach*
Mike Schutz*
Semnani Family Foundation
Gerald & Tammy Sloan*
David Smith*
Ronald Smith*
Soltis Investment Advisors, LLC
Sue Sorenson*
Mark Sosnowski*
Southfield Planning & Consulting LLC
Steiner Foundation, Inc.
Edith Steiner*
Diane Stewart*
Marilyn Stohl*
Stephen Sweeney*
T D Williamson Inc
Tap Team MS
The Allstate Foundation
The Castle Foundation*
The Sun Products Charitable Fund
The USAA Foundation
The William Wishnick Foundation
Thermo King Intermountain
Chad Tingey*
Roger Toll*
Susan Toronto*
Total Construction Inc.
Truist
John Turner*
Lynn Tuttle*
Uintah Refrigeration & Electrical, LLC
Tim Valdez*
Lammert Veenstra*
Mary Beth Vogel-Ferguson*
VRX, LLC
Holly Wagner*
Brad Walton*
Washington Trust Bank
Rachelle Watts*
Renee Welty*
Western Neurological Associates, PC
Craig White*
Jennifer Whitworth*
Paul Williams*
Vern & Marva Wolcott Charitable Foundation*
David York*
*Denotes a Golden Circle member
** Denotes Endowment Contribution
OUR ADVOCATES IN THE COMMUNITY

2014 BOARD OF TRUSTEES

OFFICERS
Safia Keller (Board Chair)
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Nicole Lengel (Treasurer)
Cecil Hedger, JD (Secretary)
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Ann Sasich
Sheila Steiner
Danny Velasquez

The Everyday Matters program was essential in teaching me the benefits of positive psychology. It also provided a support group for me.

– S. Barker, Utah
JOIN THE MOVEMENT

MULTIPLE SCLEROSIS STOPS PEOPLE FROM MOVING. WE EXIST TO MAKE SURE IT DOESN’T.

We understand how frightening a diagnosis of MS can be for the person with MS, and also for their family. We are committed to providing support and resources to the MS community, and ending this disease once and for all. Finding solutions for people with MS is our highest priority, and research is essential to finding solutions that change lives. In this past year, your support of the NOW campaign helped our Chapter surpass the $2 million mark towards our $3.2 million goal. This bold initiative is dedicated to moving research forward by raising $250 million nationwide. The goal is big. No question. But every dollar counts. We’ve made incredible progress so far, and I know that the future is filled with breakthrough discoveries in treatments, rehabilitation, and prevention, moving us closer to ending MS forever.

I invite you to follow some of the exciting work being funded right here in our Chapter, like myelin repair, improved MRI imaging, and pediatric MS research. And while we wait for that next big breakthrough, we are proud to help drive change through advocacy, facilitate professional education, and provide programs and services throughout Utah and Southern Idaho so people with MS can live their best lives. Together, we will stop MS in its tracks, restore what has been lost, and end MS forever.

Thank you for helping to positively impact thousands of lives in our community.

Annette Royle-Mitchell
Chapter President

I was provided with financial assistance this summer to purchase an air conditioner. I was able to stay stable without having more heat-induced exacerbations. I am grateful for the Chapter’s support.

– A. Christensen, Utah
When I started volunteering to help set up and be a Ride Marshal for Bike MS, my only goal was to ensure safety during the ride. My goal is still safety, but I personally care about the people, have made many new friends, and I am a fan of the MS Society.

– D. Williams, Volunteer of the Year Awardee

Harmons supports the Society because we care about people. It’s very important to me as my wife and nephew have MS. In recent years, there have been incredible advancements made in MS disease-modifying therapies, providing new hope and a better quality of life for those affected by MS. This has inspired us to double our efforts in supporting this cause. The Utah-Southern Idaho Chapter is a team of remarkable people dedicated to providing resources and help to all those affected by MS. We are grateful for their work!

– B. Harmon
VP For The Customer

JOIN THE MOVEMENT
MSidaho.org
MSutah.org
800-344-4867
Facebook: MSutahidaho
Twitter: @cureMSutahidaho
Instagram: MSsocietyutid
Connect with the Society to learn more about advances, resources, and upcoming events.