



**National  
Multiple Sclerosis  
Society**  
Alabama-Mississippi  
Chapter

**Dinner of**  
*Champions*

*Honoring*  
*Paul G. Moak, Jr.*

**Monday, September 24, 2012**  
**Country Club of Jackson**

National **MS** Society  
Alabama—Mississippi Chapter  
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## 2012 Dinner of Champions

The National Multiple Sclerosis Society, Alabama—Mississippi Chapter's MS Dinner of Champions is an annual event that honors outstanding individuals who have made significant contributions to the community as civic and business leaders; mobilizes people and resources to drive research for a cure; and addresses the challenges of everyone living with or affected by MS.

Each year, the MS Dinner of Champions recognizes a distinguished corporate and community leader who has made a great impact on the Jackson—Metro Area. The Dinner is a high profile and esteemed fundraising event, bringing together large and small corporations along with community and civic leaders to honor one of their "own." The MS Dinner of Champions has been held in Jackson since 1986. Past Hope Award recipients include Bill Brown, Duane O'Neill, Malcolm McMillin, John McCullouch, Noel Daniels, Congressman Chip Pickering, William G. Yates, Sister Dorothea Sondgeroth, Senator Thad Cochran, Dr. Wallace Conerly, J.L. Holloway, Don Meiners, Woodie Assaf, Con Maloney, Senator Trent Lott, Dr. Norman Nelson, Dr. Clyde Muse, Dr. Alton Cobb, Robert Kennington, III, Bishop John Allin, Sr., Rowan Taylor, Warren Hood, James Campbell, Donald Lutken, and Dr. Frank Pollard.

We are pleased to announce that the 2012 MS Dinner of Champions honors Paul G. Moak Jr., President and CEO of Paul Moak Automotive, Inc. The seated dinner and program will take place Monday, September 24, 2012 at The Country Club of Jackson. A cocktail reception, silent auction, Champagne and Diamonds raffle, a gourmet dinner and a terrific venue set the stage for an enjoyable evening. The highlight of the program is the presentation of the prestigious HOPE Award, the National MS Society's highest honor, to Paul Moak, including special remarks from guest speakers and featured highlights of his career and accomplishments.

## The Hope Award

The Hope Award is the highest award given by the Alabama—Mississippi Chapter of the National Multiple Sclerosis Society. It honors community leaders demonstrating outstanding philanthropic generosity and community service. The Hope Award is presented at the annual MS Dinner of Champions event along with tributes to the Honoree.

# Sponsorship Opportunities

## HOPE SPONSOR

**\$10,000**

As MS Dinner of Champions Host, your corporation will underwrite the expenses of the event, so that all other donor gifts will go directly to the National MS Society mission. Your corporation will receive prominent recognition in every facet of the event and the related community outreach in the following ways:

- Logo inclusion on the Dinner invitations
- Two tables of eight near center stage with name on table
- Logo and full page greeting on inside cover of Dinner program
- Recognition in Chapter newsletter
- Recognition on Chapter website
- "Hope Sponsor" recognition on signs at Dinner
- Eight passes to the VIP reception

## DIAMOND SPONSOR

**\$7,500**

Your corporation will receive prominent recognition in every facet of the event and the related community outreach in the following ways:

- Logo inclusion on the Dinner invitations
- One table of eight near center stage with name on table
- Logo and full page greeting in Dinner program
- Recognition on Chapter website
- "Diamond Sponsor" recognition on signs at Dinner
- Five passes to the VIP reception

## GOLD SPONSOR

**\$5,000**

- Logo inclusion on Dinner invitations
- One table of eight near center stage with name on table
- Logo and full page greeting in Dinner program
- "Gold Sponsor" recognition on signs at Dinner
- Recognition on Chapter website
- Two passes to the VIP reception

# Sponsorship Opportunities (continued)

## **SILVER SPONSOR** **\$2,500**

- Logo inclusion on Dinner invitations
- One table of eight near center stage with name on table
- Logo and 3/4 page greeting in Dinner program
- "Silver Sponsor" recognition on signs at Dinner
- Two passes to the VIP Reception

## **BRONZE SPONSOR** **\$2,000**

- One table of eight with priority seating
- Bronze Sponsor recognition in Dinner program with 1/2 page ad
- "Bronze Sponsor" recognition on signs at Dinner

## **PATRON SPONSOR** **\$1,500**

- Two tickets to Dinner
- 1/4 page ad in Dinner program
- "Patron Sponsor" recognition on signs at Dinner

## **TABLE SPONSOR** **\$1,500**

- One table of eight at Dinner
- Listing as table sponsor in Dinner program

## **INDIVIDUAL TICKET** **\$150**

For contribution purposes, the value of the Dinner is \$50.00 per ticket.

# About the National Multiple Sclerosis Society, Alabama—Mississippi Chapter

MS stops people from moving. The National MS Society exists to make sure it doesn't. We fund more MS research, provide more services to people with MS, offer more professional education, and further more advocacy efforts than any other MS organization in the world. The Society is dedicated to achieving a world free of MS.

## History of the Organization

Established in 1950, the National Multiple Sclerosis Society, Alabama-Mississippi Chapter proudly serves over 6,500 people in Alabama and Mississippi affected by MS. The Alabama-Mississippi Chapter provides many educational programs that help people who are touched by multiple sclerosis. The Chapter also serves as an informational resource, providing materials to those who need information on symptoms, coping, communicating and assisting. A key component of the Alabama-Mississippi Chapter is working to promote community awareness of this neurological disease, which affects more than 400,000 people in the U.S., and 2.5 million worldwide. Members of the National MS Society Chapter receive the Chapter's newsletter and mailings about programs, events and volunteer opportunities. Many of the programs and services are free or require nominal fees.

The Alabama-Mississippi Chapter remains focused on the mission of creating a world free of MS, with programs and funds generated from special events and generous gifts thanks to those who want to help accomplish the mission.

## Facts about Multiple Sclerosis

- MS is the most common neurological disease leading to disability in young adults. MS isn't fully understood, but many believe it's an autoimmune disease that affects the central nervous system.
- Approximately 400,000 Americans acknowledge having MS, and every week about 200 people are diagnosed. Most people with MS are diagnosed between the ages of 25 and 50, and two-to-three times as many women as men have MS.
- Symptoms of MS are unpredictable and vary from person to person. Some of the more common symptoms include: fatigue, difficulty in walking, vision problems, problems with memory and problem-solving, bladder/bowel dysfunction, vertigo, numbness and pain.
- The National MS Society is the largest private sponsor of MS research in the world. We have been at the core of virtually every major breakthrough in treating and understanding the disease during the last 60 years.
- The National MS Society helps each person address the challenges of living with MS. Our 50 state network of chapters provides a variety of services to support those affected by multiple sclerosis.

For more information, contact:  
**Lora Bingham, Development Manager**  
601-856-5831  
Lora.Bingham@nmss.org

**YES! We would like to support the efforts of the Alabama—Mississippi Chapter of the National MS Society by sponsoring the 2012 MS Dinner of Champions.**

\_\_\_\_\_ HOPE Sponsor (\$10,000)                      \_\_\_\_\_ Bronze Sponsor (\$2,000)  
\_\_\_\_\_ Diamond Sponsor (\$7,500)                      \_\_\_\_\_ Patron Sponsor (\$1,500)  
\_\_\_\_\_ Gold Sponsor (\$5,000)                      \_\_\_\_\_ Table Sponsor (\$1,500)  
\_\_\_\_\_ Silver Sponsor (\$2,500)

\_\_\_\_\_ I would like to reserve my seat(s) for the Dinner.

Individual Seat (\$150) x \_\_\_\_\_ seat(s) = \$ \_\_\_\_\_

Type: \_\_\_\_\_ Corporate \_\_\_\_\_ Personal

\_\_\_\_\_ I am unable to attend the MS Dinner of Champions, but please accept my contribution of \$ \_\_\_\_\_.

**Billing/Contact Info:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Enclosed is my check made payable to the National MS Society, Alabama— Mississippi Chapter.

\_\_\_\_\_ Please send me an invoice.

\_\_\_\_\_ Please charge my credit card \$ \_\_\_\_\_.

Please circle one:      Visa                      MasterCard                      American Express

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_

**Please return to:**

National Multiple Sclerosis Society, Alabama – Mississippi Chapter

Lora Bingham, Development Manager

145 Executive Drive, Suite 1 / Madison, MS 39110

E-mail: [lora.bingham@nmss.org](mailto:lora.bingham@nmss.org) / Phone: (601) 856-5831 / Fax: (601) 856-7173

***Kindly respond by Monday, September 17, 2012.***