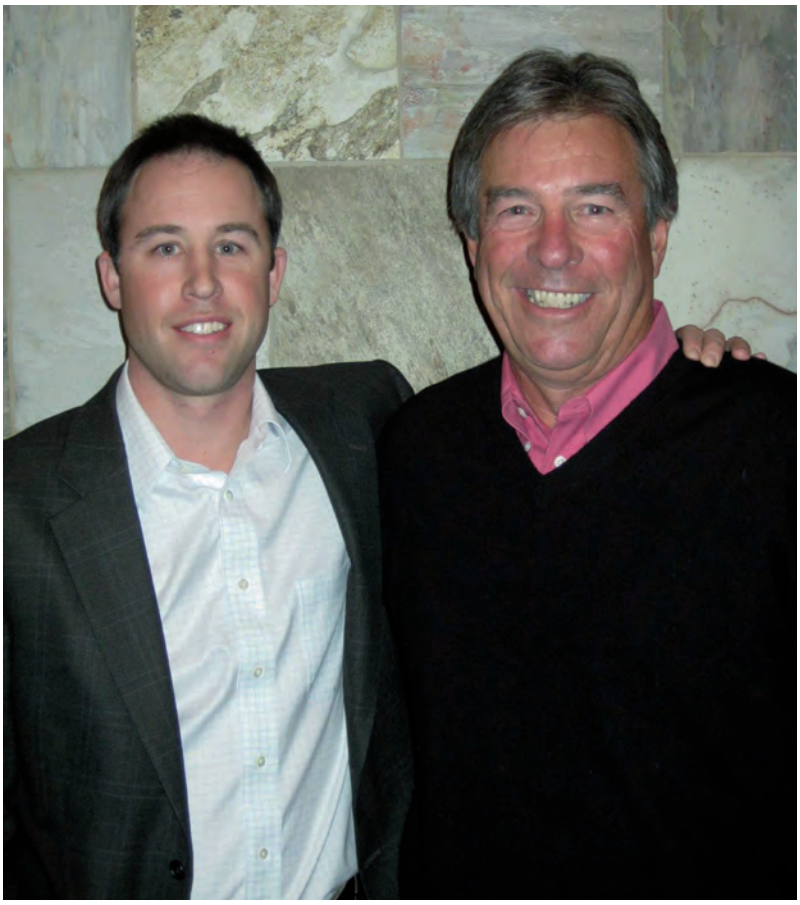
Northern Colorado

Sponsorship Opportunities



Hope Award
Dave and Steve Nichols

MS Champion
Phil Yastrow

Dinner of Champions

March 22, 2012

Dinner of Champions

What is the Dinner of Champions?

The Dinner of Champions highlights the accomplishments of northern Colorado residents who demonstrate a commitment to philanthropy, volunteerism and advocacy.

During the evening, our annual Hope Award and MS Champion honors are bestowed on individuals who have shown unwavering support to the Colorado-Wyoming Chapter of the National MS Society while elevating our local community.

For more information or questions, contact Susan Barstad at susan.barstad@nmss.org or 970-482-5016

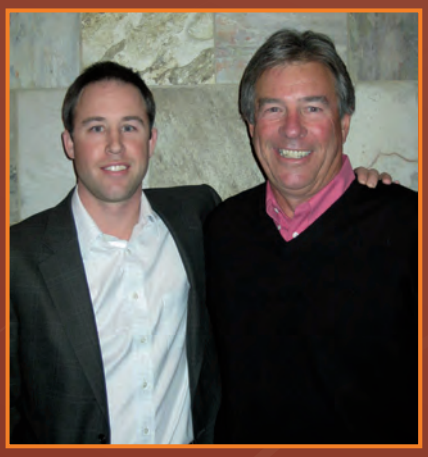
About Multiple Sclerosis

Multiple sclerosis, an elusive disease without a cause or cure, affects the central nervous system by disrupting the flow of information from the brain to the body.

Symptoms vary and can range from numbness in the limbs, balance and walk impairment to cognitive difficulties, paralysis, or loss of vision. The progress, severity and specific symptoms of MS are unpredictable.

The Colorado-Wyoming Chapter is working diligently to find a cure while ensuring that no one has to face this disease alone.

MS stops people from moving. We exist to make sure it doesn't.



Hope Award
Dave and Steve Nichols

The Nichols family has been supporting the National MS Society for over 20 years and also aids more than 25 nonprofit organizations and events that benefit our northern Colorado community. Each year, their company, High Country Beverage, partners with groups and organizations which provide assistance to those in need.

MS Champion
Phil Yastrow

After being diagnosed in 2005, Phil started avidly fundraising and has raised more than $116,000 through multiple MS events to help find a cure and support those affected by MS. Phil also serves as an Ambassador for the Society by sharing his story and fundraising successes with businesses and the media.

Sponsorship Benefits

What is included with your sponsorship?

	$5,000	$3,500	$2,500	$1,500
Corporate logo/name recognition in dinner program**	●	●	●	●
Listing in the Colorado-Wyoming Chapter's Annual Report	●	●	●	●
Recognition during dinner program	●	●	●	●
Corporate logo/name recognition in dinner invitation*	●	●	●	
Corporate logo/name on event website with link to company homepage	●	●		
Two corporate tables (seating up to 20 guests) with premier seating	●			
Full-page color Tribute Ad in dinner program**	●			
Platinum Sponsor identification and corporate logo/name on table signage	●			
One corporate table (seating up to 10 guests) with premier seating		●		
Half-page color Tribute Ad in dinner program**		●		
Gold Sponsor identification and corporate logo/name on table signage		●		
One corporate table (seating up to 10 guests)			●	●
Quarter-page color Tribute Ad in dinner program**			●	
Silver Sponsor identification and corporate logo/name on table signage			●	
Corporate name recognition on table signage				●

Logo Placement Deadlines

*All corporate logos for invitation mailing must be received by February 15, 2012.

**All corporate logos and Tribute Ads for event program must be received by February 15, 2012.

Please contact Susan Barstad at susan.barstad@nmss.org or 970-482-5016 to reserve your sponsorship.

Dinner of Champions Past Honorees

1995
Gene & Patty Markley
MS Champion – Kelly Walker Haley

1996
Fum & Brownie McGraw
MS Champion – Jan Banks

1997
Al & Ann Yates
MS Champion – Katie Kirkham

1998
David & Sharon Neenan
MS Champion – Bill Volz

1999
Ben & O'Linda Magsamen
MS Champion – Connie Pfeiffenberger

2000
Wayne & Phyllis Schrader
MS Champion – Carol VanCampen
MS Champion – Sandy Brenzier

2001
Larry & Pat Kendall
MS Champion – Mark Cummings
MS Champion – Marjorie Monroe Fischer

2002
Tom & Jean Sutherland
MS Champion – Donn & Linda Hopkins

2003
Dr. Charles & Frances Collopy
MS Champion – Mary Anne Martell

2004
David & Carol Wood
MS Champion – Dr. Brian Thompson

2005
Richard Dellenbach & the Dellenbach Family
MS Champion – Angie Council

2006
Rulon & Linda Stacey
MS Champion – Lee Anne Peck

2007
Mark & Neyla Driscoll
MS Champion – Jim Dunlap

2008
Gary & Carol Ann Hixon
MS Champion – Susannah Wright

2009
Sonny & Carol jo Lubick
MS Champion – Paul Joncas

2010
Chad & Troy McWhinney
MS Champion – Brant Gluth

2011
Dennis & Noreen Houska
MS Champion – Dr. William Shaffer

2012 Northern Colorado Dinner of Champions Committee

Kathleen Henry
Colorado State University Foundation

Dennis & Noreen Houska
Houska Automotive

Paul & Deborah Joncas
MS Activists

Bonnie McGraw
Community Leader

David & Carol Wood
The Griffin Foundation

Northern Colorado

Sponsorship Agreement

Dinner of Champions

March 22, 2012

Company/Sponsor name _____

(AS IT SHOULD APPEAR ON ALL PUBLICATIONS)

Contact person(s) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website address _____

Commitment Level

- ○ **Platinum Sponsor** – $5,000 (two tables)
- ○ **Gold Sponsor** – $3,500
- ○ **Silver Sponsor** – $2,500
- ○ **Table Sponsor** – $1,500

Sponsorships include a table of ten (10) seats

- ○ **Full-page color Tribute Ad** (5.5″ x 8.5″) – $1,000
- ○ **Half-page color Tribute Ad** (5.5″ x 4.25″) – $750
- ○ **Quarter-page color Tribute Ad** (2.65″ x 4.25″) – $500

○ I would like to purchase _____ **Patron Ticket(s)** at a cost of $250 each

Includes 1 ticket with premier seating; Name recognition in dinner program

○ I would like to purchase _____ **Individual Ticket(s)** at a cost of $150 each

Includes 1 ticket

○ I am unable to attend the event. Please accept my (100% tax-deductible) gift of $_____.

All Tribute Ads for event program must be received by February 15, 2012.

Please contact Susan Barstad at 970-482-5016 or susan.barstad@nmss.org to purchase your tickets or Tribute Ad

Method of Payment

○ Check enclosed *(Please make payable to CO-WY, NMSS)* ○ Send electronic invoice

Credit Card ○ Visa ○ MC ○ AmEx ○ Discover

Amount $ _____ Card number _____ Expiration date _____

Name as it appears on the card _____ Signature* _____

**By signing this agreement, we wish to become a sponsor of the 2012 Dinner of Champions and agree to provide payment by February 15, 2012. In return, the Colorado-Wyoming Chapter of the National MS Society will provide the benefits associated with the chosen sponsor level. If applicable, please forward a high resolution logo (EPS or JPG format) to susan.barstad@nmss.org.*

Submission

Fax 970-482-5118
Attn: Susan Barstad

Mail Colorado-Wyoming Chapter, National MS Society
1525 Riverside Avenue, Suite A, Fort Collins, CO 80524
Attn: Susan Barstad

Questions? *Please contact Susan Barstad at 970-482-5016 or susan.barstad@nmss.org.*