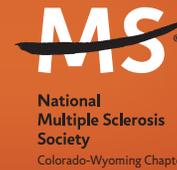




# Table Captain Guide

## FREQUENTLY ASKED QUESTIONS



**Q: What is the MS on the Move Luncheon?**

A: This annual luncheon is a premier fundraising event for the Colorado-Wyoming Chapter, where men and women join together to support those in our community who have been affected by multiple sclerosis (MS).

**Q: When and where is this year’s luncheon?**

A: Tuesday, September 11, 2012  
 11:30 a.m. – 1 p.m.  
 Grand Hyatt Denver, 1750 Welton Street (NEW LOCATION!)

**Q: What is this year’s featured program?**

A: Keynote speaker David Osmond, nephew of Donny and Marie, was 26 when the first MS symptoms struck. After being forced to put his music career on hold, David returned to the spotlight and was featured on *American Idol* in 2009. He is now raising awareness and resources for the MS community with a hopeful message of overcoming adversity. David is the son of Alan Osmond, who also lives with MS. David credits a favorite saying of his father’s—“I may have MS but MS does not have me”—with helping him get back on stage.

**Q: What is the role of a Table Captain?**

A: Table Captains play a key role in the success of this event by achieving the following tasks:

- Purchasing a ticket (\$125) and filling the table’s remaining 9 seats with friends, family and/or colleagues
- Raising awareness of multiple sclerosis (MS)
- Helping educate table guests about the mission of the National MS Society: to mobilize people and resources to drive research for a cure and to address the challenges of everyone affected by MS

**Q: What tools are available to help me recruit table guests?**

A: Colorado-Wyoming Chapter staff can provide you with a sample e-mail, letter and/or telephone script to help you invite your table guests. Chapter staff is also available to answer any questions you may have throughout your table guest recruitment process. Simply contact Emily Holterman at 303-698-5405 or emily.holterman@nmss.org.

**Q: What are the benefits of being a Table Captain?**

A: Table Captains are invited to network with fellow Table Captains, event sponsors and program speakers at a VIP Post-Reception the evening of the luncheon at the Grand Hyatt Denver. Your valet parking at the Grand Hyatt Denver will also be covered for the duration of the luncheon.

**Q: How much do tickets cost? And is my ticket tax-deductible?**

A: Tickets cost \$125 per person and your ticket, less the cost of food and beverage, is tax-deductible. The cost of food and beverage is \$30 per person. Therefore, \$95 per ticket is tax-deductible.

**Q: How do my table guests purchase their ticket?**

A: Please provide Emily Holterman (emily.holterman@nmss.org) with a list of your guests (and their contact information) who have committed to joining you at your table. They will then receive an electronic or hard-copy version of the invitation. Your guests then register for the event as detailed in the invitation. The Colorado-Wyoming Chapter will then assign them to your table.

**Q: Is there an “ask for donations” (or additional fundraising) at the luncheon?**

A: Yes. While we are grateful for each attendee’s contribution through the purchase of their ticket, there will be an opportunity to give additional support at the end of the luncheon program by making a “Gift from the Heart” donation if one wishes. However, there is no additional (mandatory) contribution required.

**Q: What is MS?**

A: MS is a disease that affects the central nervous system (brain, spinal cord and optic nerves) by disrupting the flow of information from the brain to the body. There is no known cause, prevention or cure. Symptoms vary from balance and gait issues, cognitive and sensory problems, fatigue, tremors, vertigo, and dizziness to visual impairment. MS generally strikes in the prime of life—ages 20 to 50 and women are diagnosed two to three times more often than men.

**Q: What is the role of the Colorado-Wyoming Chapter of the National MS Society?**

A: Collectively, there are 11,000 people in Colorado and Wyoming living with MS (1 in 495 citizens) and over 77,000 additional loved ones directly affected by this disease—which has no known cause or cure. The Colorado-Wyoming Chapter provides self help and support groups, care management, financial assistance, educational programs, wellness classes, volunteer opportunities, and advocacy for all who are impacted.

**Q: How are the funds raised used by the Colorado-Wyoming Chapter?**

A: In 2011, the Colorado-Wyoming Chapter contributed over \$1.1 million for research, and is planning to contribute the same in 2012. 81% of each dollar raised through the Chapter’s fundraising events and its donors supports local programs, services and worldwide research.