

KPMG Returns for 3rd Year as Gold Sponsor of Bike MS: Cox Atlanta Ride

ATLANTA (August 15, 2013) The National MS Society- Georgia Chapter proudly announces that KPMG has returned as a Gold Level Sponsor for Bike MS: Cox Atlanta Ride 2013, held September 14-15 at Callaway Gardens. This year marks the company's third partnering with the National MS Society and Bike MS.

"We are proud to once again partner with KPMG as our Friday Night Kickoff Celebration Sponsor," said Georgia Chapter President, Roy Rangel. "Sponsors of Bike MS, like KPMG, are visible, recognized, and celebrated throughout our events for their partnership and commitment to achieving a world free of multiple sclerosis. With our shared vision, we WILL make a difference and one day achieve a world free of MS."

Bike MS: Cox Atlanta Ride is among one of the 100 extraordinary cycling events across the country that benefit the National MS Society. This year is the twenty-seventh event for the National MS Society - Georgia Chapter and the eighth event at Callaway Gardens. The two-day event features 30, 60, and 100 mile options through the quaint small towns surrounding Pine Mountain. The ride is fully supported with catered rest stops, bike mechanics, full meals, and support vehicles. Invite your family and friends to cheer as you cross the finish line and enjoy a wonderful evening celebration. This year's Bike MS: Cox Atlanta Ride expects 1,200 cyclists, including a team from KPMG and other Atlanta area companies and friends and family teams. For more information, please visit www.bikemsgeorgia.org or call the National MS Society at 678-672-1000.

ABOUT MS

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.1 million people worldwide.

ABOUT THE NATIONAL MULTIPLE SCLEROSIS SOCIETY

The National Multiple Sclerosis Society helps people address the challenges of living with MS. In 2011 alone, through our national office and 50-state network of chapters, we devoted \$164 million to programs and services that improved the lives of more than one million people. To move us closer to a world free of MS, the Society also invested \$40 million to support more than 325 new and ongoing research projects around the world. We are People who want to do something about MS now. Join the movement at nationalMSSociety.org.

About KPMG LLP

KPMG LLP, the audit, tax and advisory firm (www.kpmg.com/us), is the U.S. member firm of KPMG International Cooperative ("KPMG International"). KPMG International's member firms have 152,000 professionals, including more than 8,600 partners, in 156 countries.