

Callaway Gardens to host the 27th Annual Bike MS: Cox Atlanta Ride 2013

ATLANTA (August 15, 2013) The National MS Society- Georgia Chapter proudly announces that Callaway Gardens will again host Bike MS: Cox Atlanta Ride 2013 for the eighth year in a row. The venue will serve as the Start and Finish location for the ride, as well as the Team Village and overnight celebration near the circus tent on the property.

“We are happy to once again partner with Callaway Gardens as the presenting sponsor of Bike MS: Cox Atlanta Ride 2013,” said Georgia Chapter President, Roy Rangel. “Our cyclists and volunteers have always enjoyed coming to Callaway Gardens for this event. The area provides beautiful scenery for the over 160 miles of routes used over the two-day ride. As the presenting sponsor, Callaway Gardens is recognized for its partnership with the National MS Society for their commitment to helping achieve our goal--a world free of multiple sclerosis. With our shared vision, we are making a difference in the lives of people living with MS today, and taking a step closer to a world free of MS.”

Bike MS: Cox Atlanta Ride is among one of the 100 extraordinary cycling events across the country that benefit the National MS Society. The two-day event features 30, 60, and 100 mile options through the quaint small towns and beautiful scenery surrounding Callaway Gardens and the Pine Mountain community. The ride is fully supported with catered rest stops, bike mechanics, full meals, and support vehicles. This year’s Bike MS: Cox Atlanta Ride expects 1,200 cyclists, including teams from Cox Enterprises, the Coca Cola Company, UPS, other Atlanta area companies and friends and family teams. For more information, please visit www.bikemsgeorgia.org or call the National MS Society at 678-672-1000.

ABOUT MS

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.1 million people worldwide.

ABOUT THE NATIONAL MULTIPLE SCLEROSIS SOCIETY

The National Multiple Sclerosis Society helps people address the challenges of living with MS. In 2011 alone, through our national office and 50-state network of chapters, we devoted \$164 million to programs and services that improved the lives of more than one million people. To move us closer to a world free of MS, the Society also invested \$40 million to support more than 325 new and ongoing research projects around the world. We are People who want to do something about MS now. Join the movement at nationalMSSociety.org.

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