



# “Laugh At Our Pain”

## MS Comic Relief

“Laugh At Our Pain” MS Comic Relief is a comedy show put together to raise money for the MS fight. This event gives a person with MS a night to laugh and feel good about their health situation. Comedians will consist of comics that have MS and comedians that are not related to this diagnosis.

### Resources and materials needed:

- Indoor space that can accommodate the event needs (comedy lounge, small theatre, etc.)
- A space that has seats or tables & chairs
- Soft drink and appetizers (for purchase)
- Ticket tables
- Tables for MS awareness materials

### Confirm the date:

- Partner with indoor facility staff and book a date that works best for you and the facility
- An evening during the week will work best for such an event (Thursday or Friday evening)

### Location and date:

- Obtain approval in writing from the event facility manager for the date of the event
- Obtain approval of which objects in the facility can be used for your event

### Promote the event:

- Invite your family, friends, co-workers, and complete strangers!
- Create social media accounts specific for this event that should include event information (twitter, Facebook, YouTube, etc.)
- Post and handout flyers and poster around the event site and around the city
- Create a website so attendees can purchase their tickets



- Ask local stores to display event flyer

**Financial donations:**

- Set up a table for straight donations

**In-kind donations:**

- Provide a list of items to companies that are needed for the event and a date in which you will need to receive them

**Volunteer needs:**

- You will need roughly 8 volunteers to make this event happen (tickets, registration table, host, seating, etc.)
- Assign each volunteer to a station or a position for the entire event
- Schedule arrival, break, and clean up time for the event and volunteers
- Volunteers will be needed event set-up and clean-up

**Strategies and tips:**

- Gain support from your local community
- Have detailed agenda and appropriate documents the day of the event
- Have a run through of the event prior to the event date
- All members and volunteers involved in the event should wear same color t-shirt (MS orange would be nice!)
- Have extra materials ( can never be too sure)
- A few days before the event, go out and promote as much as you can
- **HAVE FUN!!**

