golden CIRCLE

December 9, 2009

Dear Friend,

I am excited to announce that the National MS Society, Greater Illinois Chapter has launched the **Golden Circle** movement – an individual giving membership begun by people like me and you who want to build connections and support for a world free of MS.

My best friend – my wife – has multiple sclerosis. Like many of you, I want to do something about MS …NOW. Here is your opportunity to join me in making a mark on behalf of every family, every person affected by multiple sclerosis with a gift of $1,000 or more to the Golden Circle campaign. Please fill out and return the enclosed card to tell us that you would like to make a gift today to help create a world free of MS with your membership.

The National MS Society is committed to mobilizing people and resources to drive MS research and to address the challenges of each person affected by MS. To help achieve this bold commitment, we will reach out and engage all those who want to support the MS movement through individual gifts like yours. **Read about your Golden Circle membership privileges and some of our success stories in the enclosed brochure or at MSillinois.org.**

This year, your gift to the National MS Society is more important than ever. It has become increasingly challenging in the current economy to fulfill our mission as funding resources lessen and need grows. **The need for emergency financial assistance for our clients is greater than ever and continues to exceed our means**. You can make a difference by joining the Golden Circle!

NATIONAL MULTIPLE SCLEROSIS SOCIETY
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It's also an exciting and promising time to support the National MS Society by **making a gift directed to research**. Your Golden Circle gift can support dedicated researchers seeking the cause, treatments and a cure for MS. With the support of our generous donors and the Golden Circle membership movement, the National MS Society hopes to fund the work of scientists currently working on or awaiting funding to systematically unravel the many mysteries of MS.

Please send the donation card with your commitment today. On behalf of over 20,000 Illinoisans living with MS, thank you so much and have a wonderful holiday season.

Gratefully,

Chad Smith
Chairman, Board of Trustees
Volunteer, donor and Golden Circle Member

Encl: Golden Circle brochure
Donation card
Reply envelope

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