



Donna F. Zarcone
President and CEO
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THE ECONOMIC CLUB
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Donna F. Zarcone is President and CEO of The Economic Club of Chicago. Founded in 1927, The Economic Club is one of nation's most influential forums for the dissemination of economic, business and social views, dedicated to fostering the development of leaders within Chicago's civic and business community. The Economic Club has welcomed as speakers many prominent thought leaders including CEOs of leading Fortune 500 companies, U.S. Presidents, Prime Ministers, and other foreign dignitaries.

Zarcone currently serves on three corporate boards, Cigna Corporation, CDW and The Duchossois Group, and previously served on the boards of The Jones Group and Wrightwood Capital. Additionally, she is a frequent speaker at industry and corporate governance conferences.

Zarcone previously served as Founder, President, and CEO of D.F. Zarcone & Associates LLC, a strategic advisory firm providing consulting at the executive and board level. Zarcone is an experienced chief executive and board director, with a proven record of rapidly growing and building companies, while consistently delivering outstanding bottom line results.

Prior to D.F. Zarcone & Associates LLC, Zarcone served as the President of Harley-Davidson Financial Services, Inc. where she led that international company through transformational growth. In her eight year tenure as President, managed loans grew from \$1.1 billion to over \$6 billion, market share grew from 20% to 50%, and annual operating income increased from \$20 million to over \$200 million. Zarcone joined the independent start-up finance company in 1994 as Vice President and Chief Financial Officer, and was instrumental in the sale of that company to Harley-Davidson, Inc. in 1995. Zarcone became its President, Chief Operating Officer, and Board Director in August 1998. Zarcone was also responsible for the creation, development and leadership of Harley-Davidson Enthusiast Services, a collection of service offerings including Harley Owners Group, Rider's Edge motorcycle training classes, motorcycle rentals and tours, museum development, and web-based commerce.

Prior to her affiliation with Harley-Davidson, Zarcone served as Executive Vice President, CFO and Treasurer of Chrysler Systems Leasing, Inc., a computer technology leasing company. Zarcone began her career as an auditor and computer audit specialist with KPMG/Peat Marwick.

Zarcone is actively engaged civically, currently serving on the boards of the Polsky Center for Entrepreneurship at the University of Chicago Booth School of Business and Hyde Park Angels. She is a member of the Commercial Club of Chicago; Committee of 200; Chicago Network; and Young Presidents' Organization.

Zarcone holds a Bachelors of Science degree in Accounting from Illinois State University and a Masters of Business Administration degree from the University of Chicago Booth School of Business. She is a certified public accountant.