National
Multiple Sclerosis
Society
Mid America
Chapter

JOIN THE MOVEMENT
& MOVE
OTHERS

2009 Annual Report

Mid America Chapter of the National Multiple Sclerosis Society

ABOUT MULTIPLE SCLEROSIS

Multiple sclerosis interrupts the flow of information between the brain and the body and it stops people from moving. Every hour in the United States, someone is newly diagnosed with MS, an unpredictable, often disabling disease of the central nervous system. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 400,000 people in the U.S., and 2.5 million worldwide.

Studies show that early and ongoing treatment with an FDA-approved therapy can reduce future disease activity and improve quality of life for many people with multiple sclerosis. Talk to your health care professional and contact the National Multiple Sclerosis Society at www.nationalmssociety.org or 1-800-344-4867 to learn about ways to help manage MS and about current research that may one day reveal a cure.

ABOUT THE NATIONAL MS SOCIETY

The National MS Society is a collective of passionate individuals who want to do something about MS now—to move together toward a world free of multiple sclerosis. MS stops people from moving. We exist to make sure it doesn't. We help each person address the challenges of living with MS through our 50-state network of chapters. The Society helps people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward.

The Mid America Chapter began in 1955 as the Kansas City Chapter with one staff member working out of his home. By 1982, the Chapter established the Ozark and St. Joseph branches. In 1985, the name was changed to the Mid America Chapter and in 1990, the Chapter merged with the Eastern Kansas Chapter. In 2010, the remaining counties of Kansas were consolidated with the Mid America Chapter. The Chapter, including the Ozark, St. Joseph and Wichita branches, currently serves 159 counties in Kansas and western Missouri, offers programs and services to over 40,000 individuals and annually raises nearly $3.5 million to create a world free of MS.

- We are moving research forward by relentlessly pursuing prevention, treatment and cure.
- We are moving to reach out and respond to individuals, families and communities living with multiple sclerosis.
- We are moving politicians and legislation to champion the needs of people with MS through activism, advocacy and influence.
- We are moving to mobilize the millions of people who want to do something about MS now.

JOIN THE MOVEMENT TODAY!

STATEMENT OF 2009 MID AMERICA CHAPTER INCOME

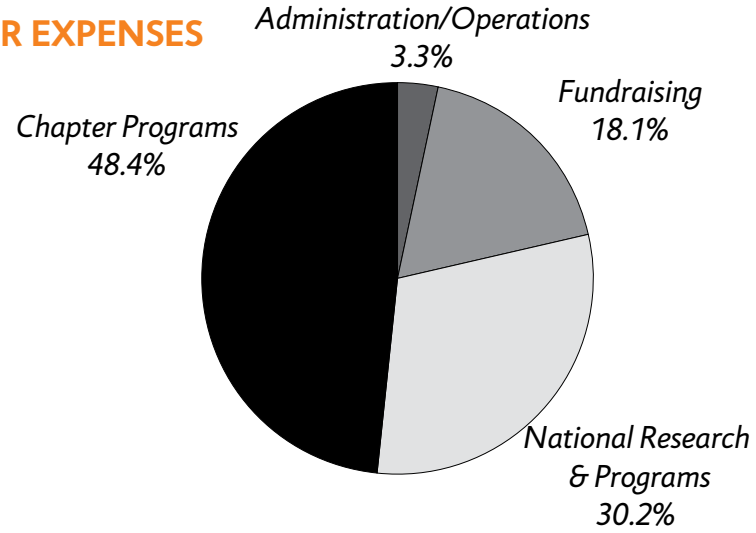
Direct Revenue	
Walk MS	$693,335
Bike MS	$1,723,768
Dinner of Champions	$166,360
Other Special Events	$93,688
Total Event Revenue	$2,677,301
Less Benefit to Donor	($307,149)
Memberships/Contributions	$228,298
Direct Mail/At National	$62,451
Legacies	$3,158
Total Direct Revenue	*$2,664,059*

Indirect Revenue	
Combined Federal Campaign	$51,310
Federated Organizations	$4,929
Total Indirect Revenue	*$56,239*
Other Revenue	
Investment	$4,653
Miscellaneous	$6,383
Total Other Revenue	*$11,036*

TOTAL REVENUE **$2,731,334**

STATEMENT OF 2009 MID AMERICA CHAPTER EXPENSES

Chapter Programs	$1,496,247
National Research & Programs	$933,131
Fundraising	$557,821
Administration/Operations	$100,749
TOTAL EXPENSES	**$3,087,948**



MID AMERICA CHAPTER OFFICE LOCATIONS

Mid America Chapter Office/
Kansas City and Eastern Kansas
7611 State Line Road, Ste. 100
Kansas City, MO 64114

Ozark Branch
1675-J East Seminole
Springfield, MO 65804

St. Joseph Branch
2921 N. Belt, Suite L1
St. Joseph, MO 64506

South Central & Western Kansas Branch
9415 East Harry, Suite 706
Wichita, KS 67207

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