Mid America Chapter

2005 Annual Report

mission

Multiple Sclerosis is a chronic, unpredictable disease of the central nervous system. Approximately 400,000 Americans acknowledge having MS. Every week 200 people are diagnosed.

The mission of the National Multiple Sclerosis Society is to end the devastating effects of MS.

At the Mid America Chapter of the National MS Society, we provide support for 5,500 people living with MS, their families and friends in 105 counties in eastern Kansas and western Missouri.

The effects of MS can include:

- Blurred vision
- Loss of balance
- Poor coordination
- Slurred speech
- Tremors
- Numbness
- Extreme fatigue
- Paralysis
- Blindness

These effects may be permanent, or they may come and go.

Dear Friends,

Thanks to your involvement and support in 2005, we made progress in the fight against MS on many fronts.

We are pleased that through our partnership with Accessible Space, Inc., we have broken ground on two accessible apartment buildings for younger people with disabilities. The 14 unit building in Kansas City, Kansas, and the 20 unit building in Topeka are scheduled for occupancy by this summer. If you are interested in learning more about these buildings, please contact us at 1-800 FIGHT MS.

Throughout the Mid America Chapter area, we provided vital programs and services to people with MS through equipment loans, financial assistance, educational programs, self-help groups and referrals to community resources. We increased our advocacy efforts nationally, as well as in Kansas and Missouri, to ensure that the needs of individuals with MS are addressed. We focused on supporting MS research funding, preventing cuts to essential services and programs, advocating for adequate health care coverage for those with MS and access to such coverage, and increasing voter participation and awareness of MS.

Our support of MS research remained strong as well. Last year, the National Multiple Sclerosis Society allocated nearly $35 million to fund more than 350 MS research projects with a cumulative research investment of $500 million. The Mid America Chapter has committed to raise funds for the Promise 2010 campaign which is a concerted effort to target four promising areas of MS research.

In the following pages, you will find a sampling of our 2005 programs and events, as well as the people who made them possible. The ongoing support we receive from our volunteers, donors and other supporters is critical to our ability to make progress in the fight against MS and we thank you for your partnership.

Sarah Hatfield
2005 Chapter Board Chair

Kay Julian
Chapter President

financial overview

Statement of Chapter Income

Direct Revenue:

MS Walk	$598,619
MS 150 Bike Tour	$1,747,749
Dinner of Champions	$54,113
MS Challenge Walk	$203,255
Other Special Events	$19,006
Total Event Revenue	$2,622,742
Less Benefit to Donor	($338,138)
Memberships / Contributions	$261,281
Direct Mail / Received at National	$85,045
Legacies	$90,339
Total Direct Revenue	$2,721,269

Indirect Revenue:

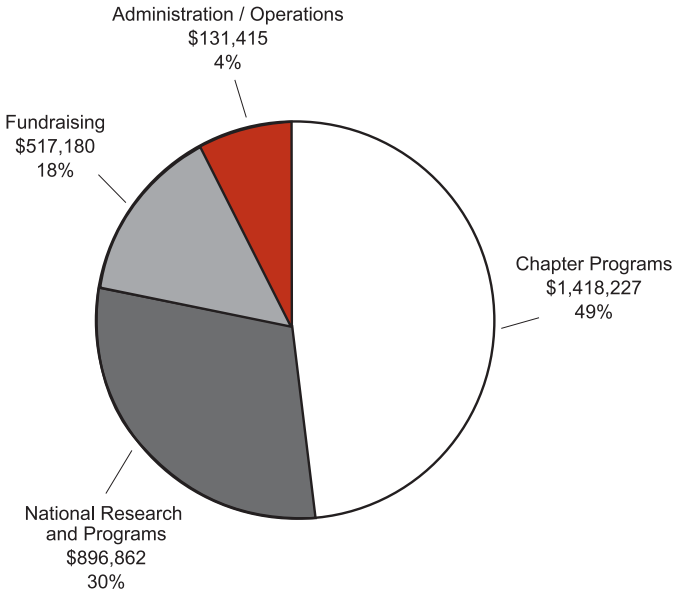
Combined Federal Service Campaign	$10,959
Federated Organizations	$50,104
Total Indirect Revenue	$61,063

Other Revenue:

Investment	$39,282
Miscellaneous	$52,279
Total Other Revenue	$91,561
TOTAL REVENUE	$2,873,893

Statement of Chapter Expenses

Chapter Programs	$1,418,227
National Research and Programs	$896,862
Fundraising	$517,180
Administration / Operations	$131,415
Total Expenses	$2,963,684



2005 programs

More than 5,500 people in Missouri and Kansas depend on our Chapter for support in their personal challenges with MS. We provide that support through:

- Direct counseling, financial assistance and medical equipment loans
- A staffed telephone helpline to provide information, emotional support and referrals to community resources
- A wealth of the latest information on MS available online, in printed materials and through a lending library
- Wellness programs including exercise and aquatics
- Self-help groups for individuals battling the disease and for their family members and friends
- Government advocacy
- Employment consultations
- Professional education and training for health care providers on new medical advancements and diagnostic techniques used to treat MS
- Public education campaigns to raise awareness about multiple sclerosis
- Visitation to people with MS living in long term care facilities

Our lending library makes in-depth and up-to-date information available to those affected by MS.

2005 programs

Supportive Housing Developments

In October 2005, the Mid America Chapter of the National MS Society broke ground on a project that will have a profound impact on the quality of life of low income people living with MS in our region. Working in partnership with the non-profit organization, Accessible Space Inc. (ASI), we are constructing two buildings to provide affordable and accessible apartments for low income people with disabilities. These independent living apartments will provide housing options and will help people with disabilities associated with the effects of MS to live independently in a barrier-free, community setting. Significant support from the U.S. Department of Housing and Urban Development (HUD) Section 811 Program is helping to fund construction. Many other generous donations have provided additional accessible and aesthetic enhancements.

How the facilities will work:

- ASI will accept residents into the buildings through an application process. Interested individuals should call the Chapter to request an application.
- Rent for the apartments will be 30% of the residents' adjusted gross income.
- The buildings will be owned and operated by ASI.

2005 programs

Supportive Housing Developments

Over $160,000 in direct financial contributions ensured that the independent living developments in Topeka and Kansas City had extra features for improved accessibility which were not covered through the HUD funding. Both buildings will provide:

- Power entry doors
- Roll-in showers
- Specialized appliances
- Low countertops
- Community rooms
- An attendant call system

The apartments will be ready for occupancy in summer 2006. Anyone living with a disability (including MS) and a low income is eligible to apply.

Supportive Housing Facilities

Melissa Anne Hanger Apartments
20 units
Topeka, KS
Construction costs: $2.1 million

Mid America Commons
14 units
Kansas City, KS
Construction costs: $1.7 million

2005 programs

In 2005, the Mid America Chapter was a finalist for the National MS Society's Cavallo Award, a prestigious award that acknowledges the Society's best programs, professional education and advocacy for people living with MS and their families. These are a few examples of our outstanding programs.

Single But Not Alone offers emergency financial help to single women living with MS. The generosity of the Women's Foundation of Greater Kansas City and Missouri Gas Energy provided more than $4,000 in support in the Kansas City area over the past year.

The program provides one-time financial assistance to help with financial obligations such as utility bills, rent and mortgage payments or medical equipment purchases.

Real Life Impact

Nancy's husband left her and their two children because he "couldn't handle" Nancy's MS. Through the ***Single But Not Alone*** program, the Mid America Chapter of the National MS Society was able to provide $300 in assistance toward Nancy's gas bill and is helping her to identify other resources to help her maintain her independence including options to help insulate her home.

Rekindle the Romance *offered couples affected by MS a romantic evening out of house.*

Missouri State Income Tax Check Box

A checkbox on the 2004 Missouri State Income Tax Forms allowed taxpayers to make voluntary contributions from their tax refunds to the health care organization of their choice. The check box campaign grossed more than $4,000 for MS; more than $1,600 of those funds were routed to the Mid America Chapter. These funds are earmarked for independent living programs like emergency financial assistance.

Promise 2010 campaign

*The National MS Society's **Promise 2010** campaign represents a nationwide effort to raise $30 million to fund research and improve patient care. Research funding for this campaign will be targeted at four areas that hold the greatest potential in the fight against MS:*

Nervous System Repair and Protection: $15.6 million has been allocated to fund a bold international initiative to study tissue repair and protection. Four research teams are developing non-invasive tools and models and designing clinical trials to lay the groundwork for testing ways to protect and rebuild the central nervous system among patients with MS.

Pediatric MS Care Centers: The National MS Society is establishing regional pediatric MS Centers to set standards for pediatric MS care and offer optimal medical and psychosocial support to children with MS and their families. These centers will create the framework to conduct critical research – both to understand childhood MS and to unlock the mysteries of MS in adults.

The Sonya Slifka Longitudinal MS Study: The first study of its kind in the United States, investigators are collecting detailed data from a national sampling of 2,000 individuals. This study integrates clinical information, healthcare practices, and socio-economic data to learn what happens to people with MS over time and which factors influence the long-term course of the disease.

The MS Lesion Project: This international collaboration will work to identify patterns in brain tissue damaged by MS and attempt to correlate those findings with clinical signs, symptoms, and responses to therapy. This effort will provide vital information on the underlying pathology of MS and the impact of specific treatments on the disease.

Every chapter of the National MS Society will contribute to the $30 million goal. The Mid America Chapter has committed to raise $250,000 toward the Promise 2010 campaign over the next five years. This amount is above and beyond the traditional research we fund each year.

sponsors

These companies gave generous cash and in-kind donations in support of Mid America Chapter programs and events. We thank them for their support and sincerely apologize for any errors or omissions.

$20,000+

Jack Miller Subaru
Serono/Pfizer
Teva Neuroscience

$10,000-19,999

Biogen Idec
FedEx Freight

$5,000-$9,999

Berlex
Kansas Health Foundation

$1,000-$4,999

A&B Cycle & Fitness
Capital Federal Savings
Cargill
Commerce Bank, N.A
Community Health Plan
Cox Health System
Goods and Deeds
Gray Automotive Products Co.
Hall Abstract & Title Co., Inc.
Hausman Metal Works & Roofing, Inc.
Heartland Health
Hillyard Companies
HPI Products, Inc.
Hy-Vee Food Stores, Inc.
JB Reynolds
John Deere
Joseph and Cansidel Euans Foundation
Kansas Medical Clinic
Dr. Mark Lierz, Phoenix Urology of St Joseph
Lockton Companies
Missouri Gas and Energy
Missouri Western State University Foundation
Murney Associates
Murphy-Watson-Burr Eye Center
News-Press & Gazette Company
New York Life Insurance Company
Nodaway Valley Bank
Olathe Medical Center
O'Malley Beverage, Inc.
Dr. Krikor Partamian, Phoenix Urology of St Joseph
Research Medical Center
Saint Joseph Bike Club/Saint Joe Jammers
Shughart Thomson & Kilroy, P.C.
Dr. Lane Stephenson, DDS
St. John's
Stormont-Vail Health Care
Sunshine Bike Shop
Sunshine Electronic Display Corp
Mr. & Mrs. Robert Thedinger
TRAK East
Dr. Jody B. Vance, DDS, MS, PC
The Women's Foundation of Greater Kansas City

In Kind $1,000+

Aboud's Banquet & Catering
Arby's
Banta Foods
Bike Stop
Blue Bunny
Cablevision Advertising
Campbell Food Brokerage
Center Distributing Company
Cruise Marketing
Dole
Down Home Productions
Excel Pork
Golden Corral of Springfield and Branson
Jack 105.1 FM
Jack Miller Subaru
John Deere
Keebler
KFEQ 680 AM
KFKF 94.1 FM
KMBC TV Channel 9
KY3
Midwest Family Broadcasting
Mix 93.3 FM
Ozarks Coca-Cola/Dr. Pepper Bottling Company
Penske Truck Rental
Price Chopper
Q Country 92.7 FM
Quizno's Sub
Reckitt Benckiser
Spokes and Spandex
St. John's Health System
Star 102 FM
Sunshine Bike Shop
Young Country Q104

chapter donors

These individuals and companies generously donated to the Mid America Chapter in 2005. We thank them for their support and sincerely apologize for any errors or omissions.

$20,000+

Richard and Dorothy Hanger

$10,000-$19,999

CIU
Chuck Gilbert & Lori Dean
Dr. and Mrs. Edward Higgins

$5,000-$9,999

Biogen Idec
Ed Chasteen
Robert Dellinger
DST Systems, Inc
Ed Chasteen's Greater Liberty Ride
Gilbert Consulting Group, LLC
David Hinrichs
Judith Jahn
Evan Meyers
Marny Donnelly Sherman
Susanne Shutz

$2,500-$4,999

Peter Brown
Cahill Gordon & Reindel, LLP
Empire District Electric Co.
Don Hagan
Hunt Midwest Enterprises, Inc.
ING Matching Gifts Program
Lowenstein Brothers Foundation
Matrix Corporation
Dr. and Mrs. Stephen A. McCray
D.L. and W.A. Meredith
Missouri Gas and Energy
Rose Ann Rohleder
Paul Shumaker
Michael Upchurch
UPS WYCO
US Central
Ventilation Products
The Women's Foundation of Greater Kansas City

Pillars of Society

These generous individuals have remembered the National MS Society through a bequest, gift annuity, or other deferred gift.

Joyce Anders
Chuck Gilbert
Shirley Gottstein
Nancy Grimme
Sarah Hatfield
Charley Howard, Jr.
Kay Julian
Ilene Teel

fundraising events

Fundraising events brought more than $2.5 million into the Mid America Chapter in 2005. Thousands of people joined the fight against MS through their participation in four major events.

MS Walks

All four branches of the Mid America Chapter held MS Walks in April and May of 2005. More than 4,000 walkers in 23 communities raised $550,000 for the cause.

MS Challenge Walk

A test of endurance and spirit for fundraisers, this three-day, 50-mile walk challenged nearly 100 participants in June. The event raised more than $200,000 for the National MS Society.

MS 150 Bike Tour

This popular event continued to grow this year with more riders and an increase in fundraising. In September, more than 3,200 riders raised $1.7 million in the fight against MS during the Jack Miller Subaru MS 150 Bike Tour in Kansas City, the FedEx Freight MS 150 Bike Tour of the Ozarks and the Eastern Kansas MS 150 Bike Tour.

R. Cort Hegarty
2005 Honoree

St. Joseph Dinner of Champions

The 15th annual St. Joseph Dinner of Champions honored R. Cort Hegarty in 2005. More than 200 people attended the event which raised over $40,000 for the MS Society.

top fundraisers

*These individuals raised money for one of three Chapterwide events: the MS Walk, MS Challenge Walk and MS 150 Bike Tour. Those who raised $5,500 or more are members of our **Mission Possible Club**, meaning they raised $1 for each person living with MS in our Chapter. We thank them for their support and sincerely apologize for any errors or omissions.*

$100,000+

Peter Herschend

$40,000-$89,999

Bill Gautreaux
Donald Hagan

$20,000-$39,999

Chuck Gilbert
David Hinrichs

$10,000-$19,999

Ed Chasteen
David Diebold
Mike Goldman
Ted Higgins
Lon Lowenstein

$5,500-$9,999

Richard Boyle
Carol Buchanan
Kevin Collins
David Eckman
Connor Estes
Phyllis Garrett
Steve Heinking
Robert Helm
Twila Hillme
David Hokanson
Bill Kennedy
Annie Lackey
Richard Mark
Bill Shiveley
Douglas Stone
Lucy Urlacher

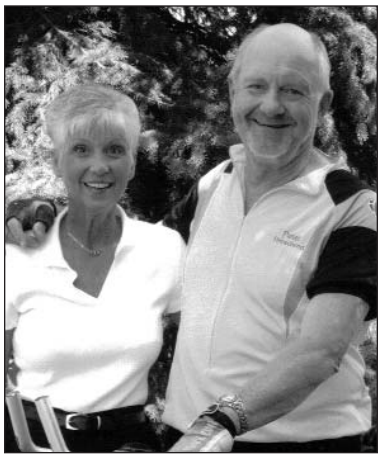
$2,500-$5,499

Christopher Armer
Sharlynn Baker
Lloyd Bingham, Jr.
Dana Boggs
John Carlock
Mark Cianciolo
John Cierpiot
Paul Conklin
Oleda Cooper
Jeanie Creech
LeLan Dains
Roslyn Dryden
Elizabeth Enneking
Keith Gadt
Don Garrett
Jeffry Gerson
Stephen Godfrey
Shirley Gottstein
Olen Greer
Jason Hatley
Julie Heinking
Kim Higgins
Patty Honeycutt
Dee Jablonski
Tricia Joyner Seaberg
Mark Kastner
Paul Kimberling
Cordell Kirk
Richard Kohlman
Gary Lee
Jo Ann Leifer
Earl Lipscomb
Robert Lococo
Catherine Maassen
Greg Mather
Barney Mayse
Myron McKinney
Deanna Meredith
Gregg Minion
Jean Myers
Helen Neill
Adrian O'Hara
Walter O'Neil
Ron Parker
George Parkins
Lyla Perrodin
Stacia Peters
Chris Purcell
Lindsay Robertson
Rusty Sallee
Douglas Saunders
Heather Savedra
Jackie Schmidt
Kami Sjoberg
Frederick Spears
Taylor Tholen
Christine Vitt
Monica Wagner
Jaci Walsh
Keith Washburn
Ethel White
Kimberly Zeiler

outstanding fundraisers

Record Breaker

The Mid America Chapter set a national record this year thanks to 15 years of hard work by an outstanding fundraiser. Ozark Branch MS 150 rider Peter Herschend reached the $1 million dollar mark in individual cumulative fundraising, a goal he has been working toward since 1990. Peter originally became involved in the MS 150 for the physical challenge of the ride, but his connection to the cause grew deeper after he heard Robin Creemer, a woman with MS, speak at his first Tour. Peter was inspired by Robin's story and set a goal to raise $1 million dollars to fight MS. This year he achieved that goal. The National MS Society has inducted Peter into its Hall of Fame in recognition of his accomplishments for the Society over the past 15 years.



Robin Creemer and Peter Herschend

Ted Higgins

Since 1996, Dr. Ted Higgins of Kansas City has ridden in the MS 150 Bike Tour with a special mission in mind. A friend and colleague of his was forced into early retirement after being diagnosed with MS. Dr. Higgins collects pledges and matches them dollar for dollar. Because of his fundraising efforts, Dr. Higgins is consistently ranked as a top fundraiser for the Mid America Chapter and has earned the privilege of restricting his raised funds for the sole purpose of funding a specifically named research fund, the Dave Tomlinson Research Fund.

Kathy Van de Ven

Kathy Van de Ven, of Maryville, Missouri, was diagnosed with MS in 1993. Since 1999, Kathy has organized a golf tournament, "Golf for MS...A Round for Research," to raise funds for the establishment of a named research grant. Kathy's most ardent supporter, her mother Francine, died in 1998 after a battle with cancer. Francine's spirit continues to inspire Kathy in her work to find a cause and cure for MS. Her efforts have provided more than $140,000 for MS research.

outstanding fundraisers

Richard and Dorothy Hanger

The Hangers have been Topeka, Kansas, residents for many years. Their daughter Melissa was diagnosed with MS her senior year of college. After her death in 2000, Dick and Dotty searched for a way to help other young people living with severe MS. As of 2005, they have raised nearly $250,000 in cash and in-kind donations (including their gift of $25,000) for the Melissa Anne Hanger Apartments, a development that will house low income people with disabilities in Topeka. After many years of hard work, the apartments are under construction and the Hangers' dream has become a reality.

Commitment & Courage

In the combat zone of Iraq, Staff Sergeant D.J. Saunders lives day to day in an unpredictable environment. He was deployed in January 2005, but despite his new surroundings, he was determined to not let go of his commitment in the fight against MS.

In September, D.J. and some fellow soldiers mounted bicycles and rode their own MS 150. Team Danger, as they called themselves, braved 114 degree temperatures in a war zone near their base camp to ride for a cure. Their ride was planned to coincide with the Eastern Kansas Branch MS 150.

"Riding here, despite the dangers, was the least I could do for the 400,000 people suffering from MS," says D.J. "Taking time off was not an option. The fight will go with me everywhere I go until there is a cure!"

outstanding volunteers

In 2005, more than 2,000 volunteers contributed over 55,000 hours to the Mid America Chapter of the National MS Society. Here are a few of their stories.

Connected to the Cause

Nancy Moore retired in May and was looking for an opportunity to do some volunteer work. Her daughter had been recently diagnosed with MS so she turned to the Kansas City Branch of the National MS Society's Mid America Chapter.

"As a parent, I wanted to do something," says Nancy. "I wanted to fix it, but I couldn't fix this. I needed to do something to feel like I was helping and supporting her."

One of the things the Branch needed was more volunteers

Nancy Moore on a monthly visit with Kevin Sharp.

to participate in monthly visits to people with MS living in long term care facilities. With her daughter so newly diagnosed, Nancy was not sure she was ready to meet the realities of the devastating effects of MS face to face. But the need was there, so she decided to get involved.

"It has been a very rewarding experience," she says.

Her involvement did not stop there. Nancy recruited and managed 34 volunteers to handle registration for the Kansas City MS 150 Bike Tour this year. It was a challenging task, but one Nancy feels is worth repeating. She and several members of her volunteer team already have ideas to make next year's process even better.

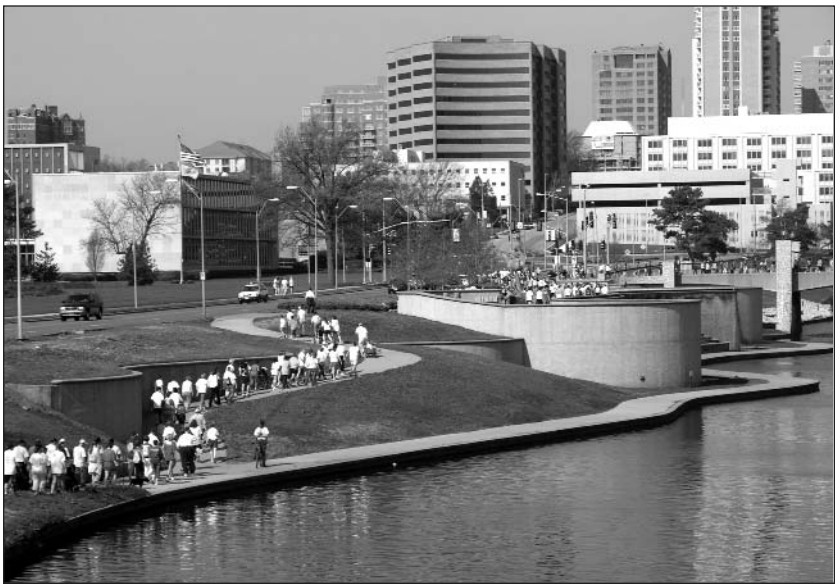
2005 National MS Society Hall of Fame Inductee

Dr. Sharon Lynch

Dr. Sharon Lynch, from the University of Kansas Medical Center, has been active in both basic science and clinical research for over eleven years. She currently serves as the Chair of the Mid America Chapter's Clinical Advisory Committee and is founder of the MS Achievement Center. Dr. Lynch is a true ally for people fighting MS.

She maintains an excellent reputation for patient care and cutting edge treatments. She is a crucial source of support and information for the Chapter, regularly volunteering her time and expertise for educational programs. The Chapter is indebted to her for her leadership and support.

outstanding volunteers



MS Walk Kansas City Metro

2005 National MS Society
Hall of Fame Inductee
Janie Brunette

Janie Brunette, a resident of Willard, Missouri has contributed countless hours as a volunteer of the National MS Society. Her role as a co-founder of the MS Wellness Program displays her strength in the fight against the disease. Not only does she cope daily with her own MS, but she also inspires everyone to find ways to help themselves and others become healthier and more independent. She is instrumental in giving dignity back to people with MS. She strives to improve their self-worth and to help find ways for them to gain and maintain control over their often uncontrollable lives.

KCMO Retired Firefighters Deliver

Thousands of bananas, hundreds of gallons of water, cookies and sandwiches don't just make it to the rest stops on the MS 150, MS Challenge Walk and MS Walk on their own.

It takes a team of volunteers and hundreds of hours of hard work to get food delivered so it's ready for hungry and thirsty walkers and riders.

In Kansas City, Chuck Gabert leads the effort along with a team of about 20 other retired KCMO firefighters.

Chuck and members of his team have been volunteering for the MS Society for seven years. And they do much more than deliver food to Chapter events. They also fundraise for and coordinate the MS 150 Finish Line dinner, which means preparing and serving a meal for 2000+ people! Over the years, more than 100 different firefighters have helped the cause.

board members

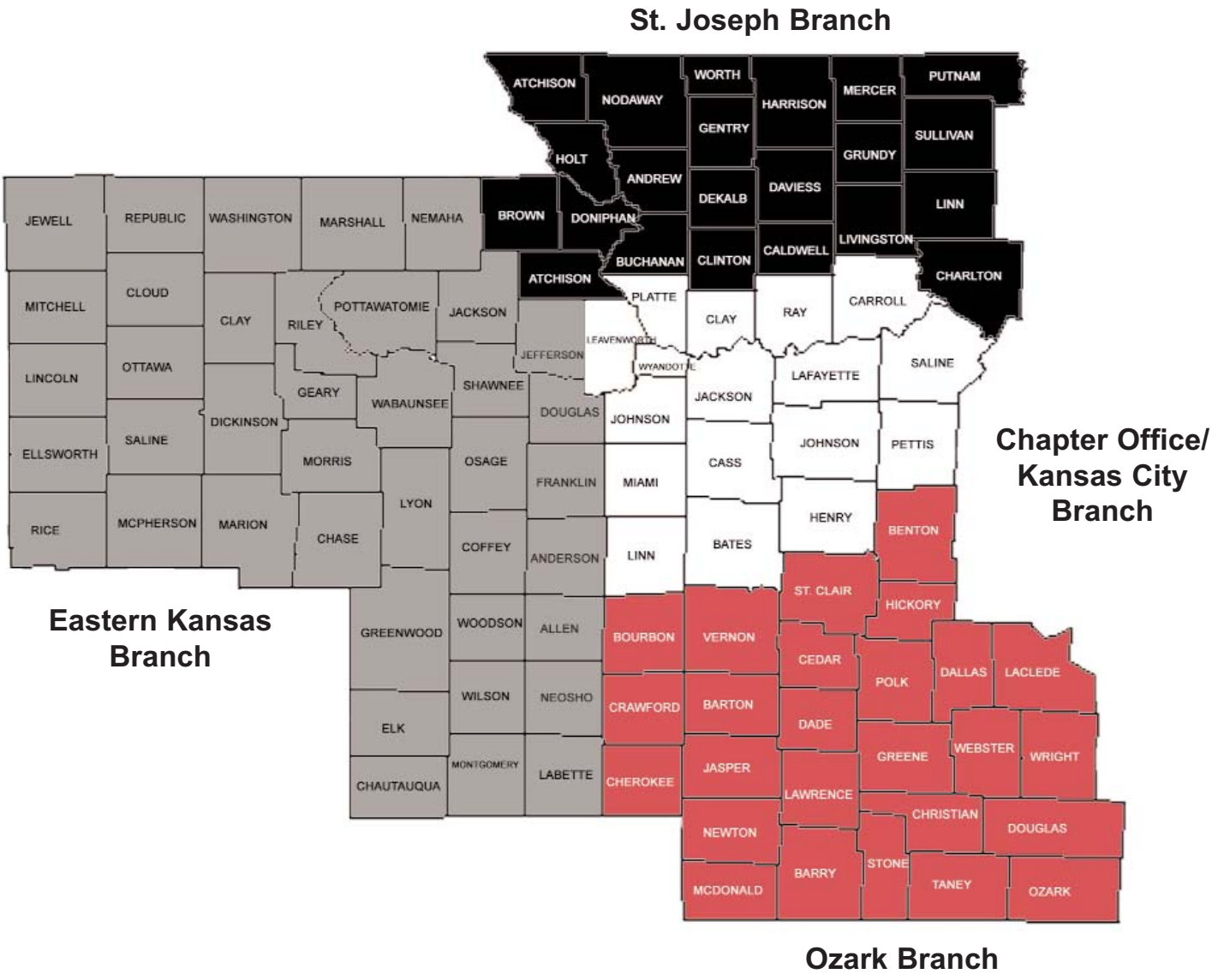
2005 Executive Committee

Sarah Hatfield, Chair
Owen Buckley, Vice-Chair
Scott McCormick, Secretary
Mary Stadler, Treasurer
Robert J. Dellinger, Audit Committee Chair
David Caffrey, Immediate Past Chair
Kay Julian, Chapter President

2005 Trustees

Donna Campbell Brice
Robert T. Hunter
Chris Jones
Sharon Lynch, M.D.
Stephen McCray, M.D.
Candida Moss
Ken O'Renick
Mary Reed Spencer
Sharon Ritchey
Timothy J. San Paolo

National MS Society Mid America Chapter
Branch Offices



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www.msmidamerica.org
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