National
Multiple Sclerosis
Society

2011

National Multiple Sclerosis Society
Mid America Chapter

annual report

ABOUT MULTIPLE SCLEROSIS

Multiple sclerosis interrupts the flow of information between the brain and the body and it stops people from moving. Every hour in the United States, someone is newly diagnosed with MS, an unpredictable, often disabling disease of the central nervous system. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 400,000 people in the U.S., and 2.5 million worldwide.

Studies show that early and ongoing treatment with an FDA-approved therapy can reduce future disease activity and improve quality of life for many people with multiple sclerosis. Talk to your health care professional and contact the National Multiple Sclerosis Society at www.nationalmssociety.org or 1-800-344-4867 to learn about ways to help manage MS and about current research that may one day reveal a cure.

ABOUT THE NATIONAL MS SOCIETY

The National MS Society is a collective of passionate individuals who want to do something about MS now—to move together toward a world free of MS. We help each person address the challenges of living with MS through our 50-state network of chapters. The Society helps people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward.

The Mid America Chapter began in 1955 as the Kansas City Chapter. By 1982, the Chapter established the Ozark and St. Joseph branches. In 1985, the name was changed to the Mid America Chapter and in 1990, the Chapter merged with the Eastern Kansas Chapter. In 2010, the remaining counties of Kansas were consolidated with the Mid America Chapter. In 2011, the Chapter joined forces with the Nebraska Chapter. The Chapter, including the Ozark, St. Joseph, Nebraska and Wichita offices, currently serves 253 counties in Kansas, Western Missouri, Nebraska and Pottawattamie County, Iowa.

The Chapter strives to address and meet the needs of individuals living with MS in a variety of ways including financial aid, long term care management and quality of life services. To provide knowledge, the Mid America Chapter also offers programs including system management programs, information and support groups, educational programs for healthcare providers among many more. The Mid America Chapter annually raises more than $3.5 million to create a world free of MS and offers programs and services to more 11,000 individuals living with MS.

- We are moving research forward by relentlessly pursuing prevention, treatment and cure.
- We are moving to reach out and respond to individuals, families and communities living with MS.
- We are moving politicians and legislation to champion the needs of people with MS through activism, advocacy and influence.
- We are moving to mobilize the millions of people who want to do something about MS now.

JOIN THE MOVEMENT

STATEMENT OF 2011 MID AMERICA CHAPTER INCOME

Direct Revenue	
Walk MS	$870,303
Bike MS	$1,965,422
Dinner of Champions	$295,934
Total Event Revenue	*$3,131,659*
Less Benefit to Donor	($342,940)
Memberships/Contributions	$285,027
Direct Mail/At National	$68,209
Legacies	$13,144
Total Direct Revenue	*$3,155,099*

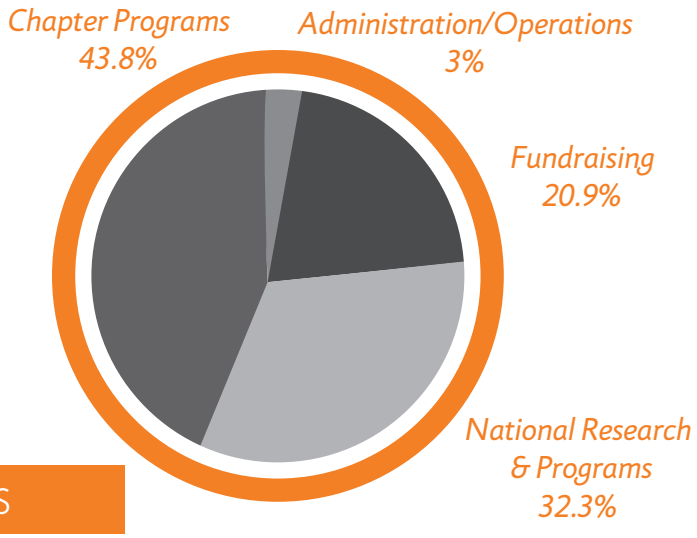
Indirect Revenue	
Combined Federal Campaign	$17,386
Federated Organizations	$23,062
Total Indirect Revenue	*$40,448*

Other Revenue	
Investment	$1,683
Miscellaneous	$49,238
Service Program Fees	$3,035
Total Other Revenue	*$53,956*

TOTAL REVENUE	**$3,249,503**

STATEMENT OF 2011 MID AMERICA CHAPTER EXPENSES

Chapter Programs	$1,357,341
National Research & Programs	$998,605
Fundraising	$646,145
Administration/Operations	$94,137
TOTAL EXPENSES	**$3,096,228**



MID AMERICA CHAPTER OFFICE LOCATIONS

Mid America Chapter Office
7611 State Line Rd, Ste. 100
Kansas City, MO 64114

Omaha Office
328 S. 72nd St.
Omaha, NE 68114

Springfield Office
1675-J East Seminole
Springfield, MO 65804

St. Joseph Office
2921 N. Belt, Suite L1
St. Joseph, MO 64506

South Central & Western Kansas Office
9415 East Harry, Suite 706
Wichita, KS 67207

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