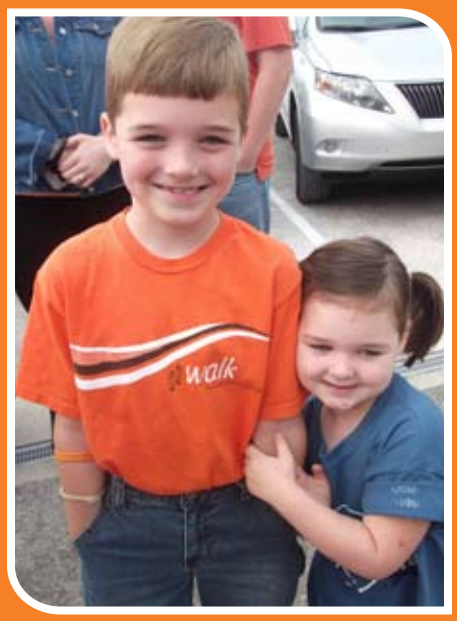
NATIONAL MS SOCIETY
KENTUCKY-SOUTHEAST INDIANA CHAPTER



2012 ANNUAL REPORT
MOVING TOWARD A WORLD FREE OF MS

A TOTAL OF 2,400 PEOPLE PARTICIPATED IN OUR PROGRAMS IN 2012!

OUR COMMITMENT TO PEOPLE WITH MS

FAMILIES

Two family programs including the MS Explorers Family Adventure Weekend Funded by the Etscorn Foundation. We were able to provide 2 family programs to 59 attendees. During the MS Explorers Family Adventure Weekend, families enjoyed a fun-filled weekend at the Louisville Zoo and Science Center. The children spent the weekend learning about their parents disease and how to express their emotions with their peers. The parents were able to socialize and bond with other parents that understand the struggles of their life.

PROGRAMS

Healthy Steps Lunch Bunch Expansion Funded by Bayer Pharmaceuticals, Community Kick-Off Programs, and Walk Appreciation Parties. Over 1,000 clients participated in the 45 programs across the chapter area in fiscal year 2012. Community, Educational, Social, and Support Programs Across the Chapter Area. We were able to provide 44 Community Programs across the chapter area with over 1,300 total attendees.

FINANCIAL ASSISTANCE

In many cases we can provide financial support for those with MS. We assist with such items and services as home and car modifications, mobility equipment, transportation, and more. **In Fiscal Year 2012, we were able to assist 91 clients with over $26,300 in Financial Assistance, leveraged over $7,400, and provided two college scholarships.**

We developed a new Wellness Incentive Program: to encourage our clients to take advantage of the benefits of exercise and recreation as a vital part of controlling their health. This program benefited 20 clients totaling $3,350.

WE SUPPORT THE MS NAVIGATOR PROGRAM

MS Navigators have the resources to provide you with the latest information about MS including:

- Newly diagnosed information
- Treatment and symptom management strategies
- Accessing optimal health care
- Meeting workplace challenges
- Understanding benefits such as health insurance
- Financial challenges and planning for the future
- Facing caregiver challenges
- Finding help in the home
- Managing life changes
- Locating resources in your community

We are here to help you navigate the challenges of MS with a personalized response to your unique needs. Call 1-800-344-4867 for personalized service, up-to-date information, and practical resources and referrals.

THE CHAPTER RECEIVED $150,000 IN IN-KIND SUPPORT IN 2012!

HIGHLIGHTS FROM THE YEAR

WALK MS 2012

Walk MS 2012 Bowling Green, Central Kentucky, Lexington, Louisville, Madisonville, and Paducah.

- Bowling Green increased participation from 200 to 300 this year.
- First statewide Walk MS sponsor, Kindred Healthcare donated $20,000! Superior Van and Mobility also joined in as a statewide sponsor for $5,000!
- First ever, Walk MS Madisonville raised nearly $10,000 and had a front page news story the day of the walk.
- A special thank you to RJ Corman Railroad Group for their generous support of Walk MS Lexington.

CRYSTAL BOOTS & SILVER SPURS

Crystal Boots and Silver Spurs 2012 in Southern Indiana and Lexington. This year our Crystal Boots and Silver Spurs galas were a huge success! We were very excited to honor Kiaran McLaughlin, horse trainer, in Lexington and have Julie Roberts, Nashville recording artisit, perform in Indiana.

BIKE MS 2012: BIKE THE BLUEGRASS

Bike MS 2012 sponsored by Maker's Mark and St. Catherine's College in Springfield, KY. A special thanks to all of the dedicated support of the cyclists, volunteers, and the Springfield community.

Multiple Sclerosis interrupts the flow of information between the brain and the body and stops people from moving. We exist to make sure it doesn't. The National MS Society addresses the challenges of each person affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, collaborating with MS organizations around the world, and providing programs and services that help people with MS and their families move their lives forward. The Kentucky-Southeast Indiana Chapter serves more than 4,600 people with MS and their families in Kentucky and southern Indiana.

HIGHLIGHTS FROM THE YEAR

WALK MS

BOWLING GREEN
Walking for H.O.P.E
Hart County Mighty and Strong Warriors
The Three MS-Keteers & Friends
El Bees
Team Ann Bailey

CENTRAL KENTUCKY
First Federal Savings Bank
Hardin County Government
Accumetric
FKFCU
Team Shannon

LEXINGTON
AIN Neuro Blockers
Carolyn's Dream Team
MS Demeaners
Team Randi
The Road Runners

LOUISVILLE
Cathie's Crue
MAC ATTACK
Santa Paws
walkn4acure
The Trailblazers

PADUCAH
Kim's Kapables
Team Shelby - Life Interrupted
Rena's Renegades
Mika's MS Miracle Walkers
Camille's MS Krushers

CONGRATULATIONS TO ALL THE TOP WALK AND BIKE TEAMS OF 2012!

BIKE MS

Team Dot Louisville, Chino Hills ReCyclers, JudeMar Juggernaut, Team Tour de Bourbon, Team JHSMH

Challenge Walk MS: Charleston Challenge is a collaborative event among nine chapters in the Southeast Region. It is walking 50 miles in 3 days and raising more than $1500 to support a cause close to your heart. Dennis Dirksen, Kentucky-Southeast Indiana Chapter Board Treasurer, participated for the first time in 2012 and raised over $14,000 becoming one of the top 2 individual fundraisers!

MADISONVILLE: A huge shout out to Dan and Caroline Herron for spearheading the first ever Walk MS Madisonville. Thank you to ALL of the teams for their hard work in making this a successful event!

JOIN THE MOVEMENT

- Register for Walk MS, Bike MS, or Challenge Walk, and ask everyone you know for donations.
- Get the Chapter's quarterly MS Connection to keep up with breaking news, research developments, and Chapter programs.
- Join the MS Action Network for news of Society positions on state and federal policies and legislation — and instant contact information for the decision-makers representing your area.
- Read the Society's lively national magazine, Momentum, online every quarter.
- Call 502-451-0014 option 2 to ask about volunteer opportunities in your area.
- Learn more about MS and the many ways we respond to it with regular visits to www.nationalMSsociety.org/kyw.
- Remember the Chapter in your will or estate plan; call 502-451-0014 option 2 to learn how.
- Connect with the Chapter on Facebook, MySpace, or Twitter.
- Wear orange for MS Awareness Week each March.
- Make a donation of any size — in cash, by check or online at nationalMSsociety.org/donate — and move others to join you!
- Connect with the Society through our Information Resource Center at 1-800-344-4867.

CONTACT US

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National Multiple Sclerosis Society
Kentucky
Southeast Indiana
Chapter

2011 - 2012
BOARD OF TRUSTEES

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Stacy Funk
Kentucky-Southeast Indiana Chapter

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AIN / St. Joseph Hospital

Mary Van de Kamp
Kindred Healthcare

About Multiple Sclerosis

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Every hour in the United States, someone is newly diagnosed with the disease. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 400,000 people in the U.S. and over 2.1 million worldwide.

About the National Multiple Sclerosis Society

MS stops people from moving. The National MS Society exists to make sure it doesn't. The Society addresses the challenges of each person affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, collaborating with MS organizations around the world, and providing programs and services designed to help people with MS and their families move forward with their lives. In 2011 alone, through its national office and 50-state network of chapters, the Society devoted $159 million to programs and services that assisted more than one million people. To move us closer to a world free of MS, the Society also invested $44 million to support 350 new and ongoing research projects around the world. The Society is dedicated to achieving a world free of MS. Join the movement at nationalMSsociety.org/kyw.

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