Tips for Being a Successful Team Captain

- Register as a team captain with the National MS Society, Michigan Chapter online at www.nationalMSsociety.org/mig. Team captains **MUST** register first before any team members register online.

- Use our online tools to create a team page. Here you can post a team photo, set team goals, and communicate with your team members.

- Recruit key volunteers, such as a co-captain or a recruitment chairperson.

- Recruit team members – it takes just four members to form a team.

- Instruct your team members to register themselves as part of the team online or call the National MS Society office at 248-936-0343. Make sure that all team members register using the same team name.

- Set a goal for the number of people you will recruit. If your company team is open to non-employees, tell team members to recruit their families and friends to join the team.

- Post a progress chart with your fundraising and recruitment goals in a visible area of the office and update totals regularly.

- People who prefer not to walk ride, or golf can volunteer. Not only will volunteers be helping the National MS Society, but they can support the team too. Volunteers that you recruit can raise funds that will count toward the team total.

- Get on the agenda of business meetings at your company to discuss your team's fundraising efforts. When executives support your team, other employees will follow.

- Talk to HR at your company for assistance in recruiting efforts and the company's matching gift program.

- Post information in your company's employee newsletter or on the company's Intranet.