National
Multiple Sclerosis
Society
Long Island
Chapter

Spring Into Awareness Luncheon
May 16, 0212
The Garden City Hotel

Sponsorship Opportunities

PRESENTED BY:
The National Multiple Sclerosis Society,
Long Island Chapter

JOIN THE MOVEMENT

40 Marcus Drive, #100 Melville, NY 11747 tel+ 1-631-864-8337 fax+ 1-631-864-8342 www.nmssli.org

Spring into Awareness Luncheon: Sponsorship Opportunities

Platinum Sponsor ***$15,000***	➢ Corporate name/logo on invitation ➢ Prominent placement in press releases regarding Luncheon ➢ Opportunity to provide product sample in gift bags ➢ Mention in the *Long Island Business News* Luncheon ad ➢ Company link on Luncheon, Walk MS & Bike MS web pages (each web site receives 30,000 hits per month x six months) ➢ Company name/logo in Luncheon Program & Scroll of Honor ➢ Two tables of ten at Luncheon ➢ Five mentions on the LI Chapter's social media outlets (Facebook/Twitter) ➢ Full page ad in the *MS Connection* Quarterly Newsletter (circulation of 8,000) ➢ Information table at both Walk MS sites ➢ Four tee signs at the MS Golf Classic in August
Gold Sponsor ***$10,000***	➢ Corporate name/logo on invitation ➢ Logo placement in all press releases regarding Luncheon ➢ Opportunity to provide product sample in gift bag ➢ Mention in the *Long Island Business News* Luncheon ad ➢ Company link on Luncheon website page (web site receives 30,000 hits per month x three months) ➢ Company name/logo in Luncheon Program & Scroll od Honor ➢ Two tables of ten at Luncheon ➢ Full page ad in the *MS Connection* Quarterly Newsletter (circulation of 8,000) ➢ Two mentions on the LI Chapter's social media outlets (Facebook/Twitter) ➢ Information table at one Walk MS site ➢ Two tee sign at the MS Golf Classic in August
Silver Sponsor ***$5,000***	➢ Corporate name/logo on invitation ➢ Logo placement in all press releases regarding Luncheon ➢ Opportunity to provide product sample in gift bag ➢ Mention in the *Long Island Business News* Luncheon ad ➢ Company name/logo in Luncheon Program & Scroll of Honor ➢ Company link on Luncheon web page (web site receives 30,000 hits per month x one month) ➢ Half page ad in the *MS Connection* Quarterly Newsletter (circulation of 8,000) ➢ Table of ten at Luncheon
Bronze Sponsor ***$3,000***	➢ Opportunity to provide product sample in gift bag ➢ Mention in the Long Island Business News Luncheon ad ➢ Company name and logo in Luncheon Program & Scroll of Honor ➢ Table of ten at Luncheon
Luncheon Sponsor ***$2,000***	➢ Company name/logo in Luncheon program ➢ Company name/logo on Scroll of Honor ➢ Opportunity to provide product in Gift Bag ➢ Company link and Logo on Chapter's website

Cocktail Reception ***$1,500***	➢ Company name/logo prominently displayed on Scroll of Honor at the Luncheon ➢ Company name and logo in Luncheon Program ➢ Opportunity to provide sample in Gift Bags
Print ***$1,000***	➢ ➢ Company name/logo in Luncheon Program & Scroll of Honor
Attendance	➢ Individual Ticket: $140 ➢ Table of 10: $1,350

The Long Island Chapter's Annual Spring Into Awareness Luncheon Sponsorship Form

☐	$15,000	Platinum Sponsor
☐	$10,000	Gold Sponsor
☐	$5,000	Silver Sponsor
☐	$3,000	Bronze Sponsor
☐	$2,000	Luncheon Sponsor
☐	$1,500	Cocktail Sponsor
☐	$1,000	Printing Sponsor
☐	$1350	Table of 10
☐	$140	Individual Ticket

Payment: Checks Payable to NMSSLI

Please complete and mail to: NMSSLI 40 Marcus Drive, Suite 100 Melville, NY 11747
or Fax: (631) 864-8342
Questions? Please e-mail Nicole at Nicole.Cannizzaro@nmss.org or call (631) 864-8337 ext.53208

☐ I am paying $_____ for the selected sponsorship
☐ I am contributing $_____ as a straight donation to NMSSLI
☐ Check Enclosed
☐ Credit Card
☐ Amex ☐ MasterCard ☐ Visa #_____ Exp: _____

Name:		**Company:**
Title:		
Address:		
City, State, Zip:		
Phone:	**Fax:**	**E-Mail Address:**

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