National Multiple Sclerosis Society
New York City – Southern New York Chapter

31st Annual Race Against MS

THURSDAY, JUNE 20, 2013

Belmont Park Race Track at the Turf and Field Club

RESERVATION FORM

I am pleased to support the Race Against MS at the following level:

☐ **Presenting Sponsor** **$12,000**
- Your company name featured in the event title
- Premium seating for twenty guests (two tables)
- Recognition on the chapter website and printed materials
- Full page platinum ad in event journal

☐ **Cocktail Sponsor** **$10,000**
- Prime seating for 12 guests (two tables)
- Prominent recognition on the invitation, chapter website and printed materials, including bar and buffet signage and paper goods
- Full page platinum ad in event journal

☐ **Race Dream Team** **$6,000**
- Opportunity to feature your corporate logo on t-shirts worn by on-site models at the event
- Table for six guests
- Recognition on the formal invitation, chapter website and printed materials
- Full page gold ad in event journal

☐ **Race of the Day Sponsor*** (only 18 slots available on a first come, first serve basis) **$6,000**
- Special presentation and corporate recognition in Winner's Circle and listing in the Belmont Park Program
- Prime seating for ten guests
- Recognition on the formal invitation, chapter website and printed materials
- Full page gold ad in event journal

☐ **Paddock Tour Sponsor** **$5,000**
- Sponsor the exclusive tour of the Paddock where horses arrive from their stables to be readied for their impending race
- Prime seating for six guests (one table)
- Recognition on the chapter website and printed materials, including bar and buffet signage and paper goods
- Full page gold ad in event journal

☐ **Luncheon Sponsor** **$5,000**
- Prime seating for six guests (one table)
- Recognition on the chapter website and printed materials, including bar and buffet signage and paper goods
- Full page gold ad in event journal

☐ **Décor Sponsor** **$5,000**
- Table for six guests
- Recognition on the chapter website and printed materials
- Full page gold ad in event journal

☐ **Invitation Underwriter** **$4,000**
- Table for six guests
- Recognition on the chapter website and printed materials
- Full page silver ad in event journal

☐ **Journal Underwriter** **$4,000**
- Table for six guests
- Recognition on the chapter website and printed materials
- Full page silver ad in event journal

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☐ **Parking Pass Sponsor** **$3,500**

- Table for six guests
- Recognition in parking pass/ticket letter sent to each company attending, chapter website and printed materials
- Full page bronze ad in event journal

☐ **Belmont Program Insert Sponsor** **$3,500**

- Table for six guests
- Recognition as the sponsor of the Belmont Program Insert distributed to all event attendees onsite, chapter website and printed materials

☐ **Table for six guests** **$2,500**

☐ **Individual ticket(s)** **$500**

☐ I would purchase a 100% tax-deductible **journal ad**.

__Back outside cover	SOLD OUT	$4,000
__Front inside cover	SOLD OUT	$3,000
__ Back inside cover	SOLD OUT	$3,000
__ Full page color ad		$2,000
__ Full page black and white ad		$1,000
__ Half page black and white ad		$750
__ Quarter page black and white ad		$500

☐ I am unable to attend but would like to make a 100% tax-deductible gift to the National MS Society of $_____.

Please print or type all information as it should appear in printed materials.

Name: _____ Title: _____

Company: _____

Street Address: _____

City/State/Zip: _____ Contact Name: _____

Phone No.: _____ E-mail: _____

METHOD OF PAYMENT: ___Check enclosed ___American Express ___Visa ___MasterCard ___Discover

Gift Amount: $_____

Credit Card No.: _____Exp. Date_____

Name on Credit Card: _____Signature_____

Please respond by mail, phone, fax or e-mail to: Jenny Powers, VP, Special Events,
The National MS Society, NYC - Southern NY Chapter, 733 Third Ave, Third Floor, New York, NY 10017-3288
Telephone: 212-453-3208, Fax: 212-986-7981, E-mail: jpowers@msnyc.org