National Multiple Sclerosis Society
New York City – Southern New York Chapter

31ST ANNUAL RACE AGAINST MS

Thursday, June 20, 2013

Belmont Park Race Track at the Turf and Field Club

Honoring

Glen J. Weiss,

Executive Vice President, Director of Leasing, Vornado Realty Trust

RESERVATION FORM

I am pleased to support the Race Against MS at the following level:

☐ **Presenting Sponsor** **$12,000**
- Your company name featured in the event title
- Premium seating for twenty guests (two tables)
- Recognition on the chapter website and printed materials
- 30 Second platinum ad in e-journal

☐ **Cocktail Sponsor** **$10,000**
- Prime seating for 12 guests (two tables)
- Prominent recognition on the invitation, chapter website and printed materials, including bar and buffet signage and paper goods
- 30 Second platinum ad in e-journal

☐ **Race Dream Team** **$6,000**
- Opportunity to feature your corporate logo on t-shirts worn by on-site models at the event
- Table for six guests
- Recognition on the formal invitation, chapter website and printed materials
- 20 Second gold ad in e-journal

Sold Out

☐ **Race of the Day Sponsor*** (only 18 slots available on a first come, first serve basis) **$6,000**
- Special presentation and corporate recognition in Winner's Circle and listing in the Belmont Park Program
- Prime seating for ten guests
- Recognition on the formal invitation, chapter website and printed materials
- 20 Second gold ad in e-journal

☐ **Paddock Tour Sponsor** **$5,000**
- Sponsor the exclusive tour of the Paddock where horses arrive from their stables to be readied for their impending race
- Prime seating for six guests (one table)
- Recognition on the chapter website and printed materials, including bar and buffet signage and paper goods
- 20 Second gold ad in e-journal

☐ **Luncheon Sponsor** **$5,000**
- Prime seating for six guests (one table)
- Recognition on the chapter website and printed materials, including bar and buffet signage and paper goods
- 20 Second gold ad in e-journal

☐ **Décor Sponsor** **$5,000**
- Table for six guests
- Recognition on the chapter website and printed materials
- 20 Second gold ad in e-journal

☐ **Electronic Journal Underwriter** **$5,000**
- Table for six guests
- Recognition on the chapter website and printed materials
- 20 Second gold ad in e-journal

☐ **Invitation Underwriter** **$4,000**
- Table for six guests
- Recognition on the chapter website and printed materials
- 15 Second silver ad in e-journal

☐ **Parking Pass Sponsor** **$3,500**

- Table for six guests
- Recognition in parking pass/ticket letter sent to each company attending, chapter website and printed materials
- 10 Second Bronze ad in e-journal

☐ **Belmont Program Insert Sponsor** **$3,500**

- Table for six guests
- Recognition as the sponsor of the Belmont Program Insert distributed to all event attendees onsite, chapter website and printed materials
- 10 Second Bronze ad in e-journal

☐ **Table for six guests** **$2,500**

☐ **Individual ticket(s)** **$500**

ELECTRONIC TRIBUTE JOURNAL

I would like to purchase a 100% tax-deductible ad in the Electronic "Eco-Friendly" Tribute Journal. Donors will receive on-screen ad placement and listing during each cycle of the video loop at the event AND in our online tribute journal for a full year following the event. **All ads are due Monday, May 20, 2013.**

__ **$4,000 30 Second Platinum Ad**- Full color ad with platinum border in the e-journal displayed on screens during the event

__ **$3,000 20 Second Gold Ad** - Full color ad with gold border in the e-journal displayed on screens during the event

__ **$2,000 15 Second Silver Ad**: Full color ad with silver border in the e-journal displayed on screens during the event

__ **$1,000 10 Second Bronze Ad:** Full color ad with bronze border in the e-journal displayed on screens during the event

__ **$750 5 Second Copper Ad:** Full color ad with copper border in the e-journal displayed on screens during the event

__ **$500 Listing/ Logo Placement:** Your name or logo will be listed in the e-journal displayed on screens during the event

E-JOURNAL SPECIFICATIONS

--- Dimensions: 6" wide x 4" high- Landscape.
--- All ads are in full color. Digital format required.
--- Specs: JPG files are preferred- 300dpi.

☐ I am unable to attend but would like to make a 100% tax-deductible gift to the National MS Society of $_____.

Please print or type all information as it should appear in printed materials.

Name: _____ Title: _____

Company: _____

Street Address: _____

City/State/Zip: _____ Contact Name: _____

Phone No.: _____ E-mail: _____

METHOD OF PAYMENT: ___Check enclosed ___American Express ___Visa ___MasterCard ___Discover

Gift Amount: $_____

Credit Card No.: _____Exp. Date_____

Name on Credit Card: _____Signature_____

Please respond by mail, phone, fax or e-mail to: Jenny Powers, VP, Special Events,
The National MS Society, NYC - Southern NY Chapter, 733 Third Ave, Third Floor, New York, NY 10017-3288

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Telephone: 212-453-3208, Fax: 212-986-7981, E-mail: jpowers@msnyc.org