National Multiple Sclerosis Society
Ohio Buckeye Chapter

Volunteer Job Description
Awareness Month Committee Member

Key Responsibilities

- Act as "Society Brand Champion" by helping to secure local visibility for the Chapter and its events during MS Awareness Month through the development and cultivation of local businesses.
    - Examples include – securing coffee shops to use MS Awareness Month coffee sleeves during the month of March, securing local restaurants to use MS Awareness Month coasters during the month of March, securing building lightings, promotional mentions, business donation/appreciation days, etc…
- Gather, organize and help to cultivate story leads based on raising awareness for MS
- Assist with coordination of media correspondence
- Work with Chapter staff to conduct needs assessment to ensure proper and engaging avenues are being used as awareness outlets

Impact

- By representing one of the many faces of MS, and mobilizing the passions and talents of those interested in raising awareness for MS, you are helping to address the challenges of everyone affected by MS so they and their families can more their lives forward

Sustained Outcome

- Moving toward a World Free of MS
- Creating a better public understanding for MS and the programs, services and events the Ohio Buckeye Chapter provides

Training/Orientation

- Half an hour in-person or phone training with staff member

Support

- Society staff as needed

Commitment

- The majority of the commitment will take place between January through March. However, year-round opportunities for raising awareness for MS and the Ohio Buckeye Chapter are also available
- The time commitment will depend on the tasks selected
- Monthly and/or bi-monthly calls with staff will be held

Qualifications

- Ability to come into either of our offices (Worthington or Independence) to use Society phones and computers if you choose to not work from home
- Personable, outgoing, self-starter and the ability to work independently on tasks assigned
- Detail-oriented and committed to deadlines