



• leader [lee • der] – *noun*
A person who leads or guides, one who sets precedence, forerunner, luminary, notable, pioneer, principal

Vision

The MS Leaders Circle is the pre-eminent program to honor existing and emerging community leaders for their civic engagement and to provide networking with like-minded individuals.

Program overview

MS Leaders Circle honorees, who are nominated by their peers or nominate themselves, have already made substantial contributions to civic, business and cultural endeavors in the region – but want to do more to give back.

The MS Leaders Circle is composed of upwardly mobile business professionals in the greater Philadelphia region who want to make a difference in their community by undertaking a fundraising campaign to benefit local people living with multiple sclerosis. In addition, honorees have the option to partake in a community service project which offers an opportunity to personally make a difference in the MS community.

Since its inception, the MS Leaders Circle has raised more than \$2 million to fund research into a cause and cure for MS. The program has also assisted 14,000 local people through essential services that increase the independence of people living with this disease. Participants who meet our fundraising goals are honored at an awards ceremony with former 76ers President Pat Croce.

Prospective honoree criteria

- Business professionals with five or more years on a career path
- In a leadership role within their company or organization
- Demonstrated community service
- Willingness to make a difference in the MS community
- Ideal candidate seeks to join a non-profit board in the next two years

Benefits to honorees

- Prestige to be among the region's civic leaders
- Special insert with individual pictures and profile in the Philadelphia Business Journal
- A local welcome reception to kick off the program with famed TV news anchor Larry Kane on May 14
- Opportunity to network with honorees from organizations throughout the region
- An awards ceremony at the close of the program on October 2

To learn more about the MS Leaders Circle, visit us on the Web at:

nationalMSSociety.org/MSLeadersCircle
or call 1-215-271-1500.

Past honorees in your community

Many honorees are promoted in the years following Leaders Circle. Some are serving on other non-profit organization boards, while developing productive business relations with one another. Confirmed and potential MS Leaders Circle honorees can learn more about the benefits of the campaign through past participants and chapter board members at various networking events throughout the summer. These events are a great way to get inspired.

Leaders Circle board leadership

NATHANIEL R. COHEN, 1999
LBC Credit Partners

PATRICK EIDING, 2000
Philadelphia Council AFL-CIO

BRADLEY A. KROUSE, 2001
Klehr Harrison Harvey
Branzburg & Ellers

Previous honorees

JOHN L. SAUER, 2008
Perform Rx

JERRY J. BLOCK, 2009
U.S. Trust

PARI M. HASHEMI, 2011
McFadden Financial
Strategies Group of Wells
Fargo Advisors

Honoree responsibilities May – October

- Set and publish a fundraising goal
- Fundraise a minimum \$1,500 through a special gifts campaign with guidance and support from Society staff
- Partake in a community service project (optional)
- Complete the MS Leaders Circle bio form
- Attend the awards ceremony on October 2
- Nominate individuals for future MS Leaders Circle

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“MS Leaders Circle provides a tremendous opportunity to contribute to the fight against MS and to make an impact on the lives of those affected. I was thrilled to join the effort, and look forward to working with future classes of dynamic, accomplished leaders in continuing the battle against this disease.”

Doug Weiss, 2011 • Comcast Corporation

“MS Leaders Circle opened my eyes to the world of MS. I am fortunate to now be connected with such an amazing organization and thankful for the opportunity to meet a variety of wonderful, community-minded people. I encourage others to participate and I look forward to nominating leaders in the region to support this campaign.”

Stephanie Gambone, 2011 • Philadelphia Youth Network, Inc.



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