MSquerade

National Multiple Sclerosis Society

Western PA Chapter
2115 W. 8th St.
Erie, PA 16505
814-464-2900
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nationalmssociety.org/PAX

November 2013

To Whom it May Concern:

The Western PA Chapter of the National Multiple Sclerosis Society has plans underway for our 4th Annual Mardi Gras themed fundraiser ~ MSquerade. This very fun and exciting event will be held on Saturday, March 1, 2014 at the Bel-Aire Clarion Hotel & Conference Center.

The National MS Society is dedicated to finding solutions so that people affected by MS, live their best lives, as we strive for a world free of MS. The NMSS funds more MS research, provides more services to people with MS, offers more professional education and further more advocacy efforts than any other MS organization in the world. Locally, the Western PA chapter serves 7,500 people living with MS in a 26 county region. The goal of the MSquerade is to raise awareness about multiple sclerosis. In addition, it will also raise money to fund research into a cure for MS and support local Chapter programs & services.

We are making progress with research. There are more potential therapies in the pipeline for MS than at any other time in history. The National MS Society funded basic and clinical research that helped lead to the development of many of the approved disease-modifying drugs for MS, including new oral medications. We funded a major collaborative initiative that led to breakthroughs in identifying gene variations that contribute to MS susceptibility. All of this would not be possible if it were not for our very generous donors and sponsors.

We invite your company to help us improve the quality of life for those with multiple sclerosis by being a *MSquerade Sponsor*. Please see the enclosed sponsorship information sheet. Ultimately your generosity supports the mission of the National Multiple Sclerosis Society, to create a world free of multiple sclerosis.

If you have questions please feel free to contact me at 814-464-2900 or by e-mail to colleen.szymczak@nmss.org. Your response is kindly requested no later than JANUARY 3, 2014.

Sincerely,

Colleen Szymczak-Gross

Colleen Szymczak-Gross
Development Manager
814-464-2900

Laissez les bon temps rouler!

MSquerade

2014 Sponsorship Opportunities

Big Easy Sponsor ~ $1500

- Company logo on marketing materials
- Website link
- Company banner displayed (sponsor provides banner)
- Program ad
- Media release recognition
- On site table tent displays
- Recognition from DJ Shawn Steele the MSquerade evening
- Company logo on favors
- Reserved table for 8 (includes 8 tickets, festive table décor, table dessert, take home centerpiece, Mardi Gras table dessert to share)

Crescent City Sponsor ~ $1000

- Company logo on marketing materials
- Media release recognition
- On site table tent displays
- Program ad
- Recognition from DJ Shawn Steele the MSquerade evening
- Reserved table for 8 (includes 8 tickets, festive table décor, table dessert take home centerpiece & extra Mardi Gras Flare)

Creole Table Sponsor ~ $700

- Reserved table for 8 (includes tickets for entrance)
- Recognition from DJ Shawn Steele the MSquerade evening
- Festive table décor
- Company signage around the table
- Beautiful take home centerpiece
- Mardi Gras-style table dessert
- Extra Mardi Gras Flare!

Bayou Sponsor ~ $500

- 4 MSquerade Tickets
- On site table tent displays
- Company ad in program
- Recognition from DJ Shawn Steele the MSquerade evening

Program Ad ~ $50

National Multiple Sclerosis Society

All proceeds benefit research, programs and services for the 7,500 people living in Western PA with multiple sclerosis.

MSquerade Individual Tickets ~ $65 each *or* 2 for $120

MSquerade

Saturday, March 1, 2016, 6 pm - 10 pm
Bel-Aire Clarion
Hotel & Conference Center

2014 MSquerade Sponsorship Confirmation

Company Name: _____

Contact Name: _____

Address: _____ City/ST/Zip: _____

Phone: _____ E-mail: _____

_____ ***I would like to be a Big Easy Sponsor for $1500***

_____ ***I would like to be a Crescent City Sponsor for $1000***

_____ ***I would like to be a Creole Table Sponsor for $700***

_____ ***I would like to be a Bayou Sponsor for $500***

_____ ***I would like to be a Program Sponsor for $50***

_____ ***I would like to purchase _____ Individual Tickets for $65 each or 2 for $120***

_____ ***I cannot be a sponsor at this time, but would like to donate _____***

Payment Method: _____ check enclosed _____ credit card ~ circle one (VISA, MC, DISC, AMEX)

Credit Card Information:

Name on Card: _____ Card #: _____

Exp Date: _____ CCV: _____

Billing Zip Code: _____ Signature: _____

Mail to:
National MS Society, Western PA Chapter, Attn: MSquerade, 2115 West 8th Street, Erie, PA 16505

Questions? Please contact Colleen Szymczak-Gross at 814.464.2900 or Colleen.Szymczak@nmss.org.

MUST BE 21 TO ATTEND