MS Wine Tour for a Cure

Saturday, October 20, 2012
Lake Erie Wine Country

Sponsorship Opportunities

Benefiting the Western Pennsylvania Chapter of the National Multiple Sclerosis Society

MS stops people from moving, the National MS Society exists to make sure it doesn't! People with MS know something about moving that most of us don't understand—it's not always a guarantee! *Join the Movement* today and be a part of the highly anticipated Wine Tour for a Cure. The day is going to be packed full of delicious wine and food along the NY region of the Lake Erie Wine Country Trail.

www.lakeeriewinecountry.org
www.nationalmssociety.org/PAX

Join the Movement

MS Wine Tour for a Cure

2012 Wine Tour for a Cure

The MS Wine Tour for a Cure is a day long wine tasting event through the NY region of the Lake Erie Wine Country Trail. Guests are escorted via a chartered bus and treated to various meats, cheeses, fruits, lunch and wine tastings at 5 different wineries.

The Cause

Multiple Sclerosis (MS) is a chronic, often disabling disease of the central nervous system. Symptoms may be mild, such as numbness in the limbs, to severe, including paralysis or loss of vision. Most people with MS are diagnosed between the ages of 20 and 50, but the unpredictable physical and emotional effects can be lifelong.

The Western PA Chapter of the National Multiple Sclerosis Society offers help and support to over 7,500 persons with MS in our 26 county region. Funds raised will also support worldwide research to ultimately find the cause and cure for MS!

To register, please contact:

Colleen Szymczak-Gross
Development Manager
Erie Branch Office ~ 814-464-2900
colleen.szymczak@nmss.org

Proceeds will benefit the Western PA Chapter of the National Multiple Sclerosis Society

Sponsorship Options & Inclusions:

Tour for a Cure Presenting Sponsor—$1,000/or more cash or in-kind

- 3 Wine Tour tickets
- Company logo/information on all marketing materials
- Company logo on Wine Tour glasses
- Media release recognition
- Table tent display at each winery & lunch stop
- Ad/logo in Wine program
- Opportunity to have company promotional items in goody bags
- Any other opportunities to enhance sponsorship, to be determined: display space, product sampling, etc.

Merlot Sponsor—$750/or more cash or in-kind

- 2 Wine Tour tickets
- Company logo/information on all marketing materials
- Media release recognition
- Ad/logo in Wine program
- Table tent display at 3 winery stops
- Opportunity to have company promotional items in goody bags

Chardonnay Sponsor—$500/or more cash or in-kind

- 2 Wine Tour tickets
- Company logo/information on all marketing materials
- Ad/logo in Wine program
- Opportunity to have company promotional items in goody bags

Grapevine Sponsor—$250/or more cash or in-kind

- 1 Wine Tour ticket
- Company logo/information on all marketing materials
- Company logo in Wine program

Individual Tickets—$85 each

MS, Just the Facts

- MS is the No. 1 disabling disease among young adults in the U.S.
- The average annual cost of living with MS exceeds $57,000 per person with lifetime cost of more that $3.7 million.
- Most people with MS are diagnosed between the ages of 20 and 50, although children as young as 2 are now being diagnosed.
- Twice as many women than men have MS.
- MS affects more than 400,000 people in the U.S. and 2.5 million worldwide.

Join the Movement

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www.nationalmssociety.org/PAX

Sponsorship Confirmation

Please select from the following:

- ☐ *Presenting* Sponsor **$1,000/or more**
- ☐ Merlot **$750/or more**
- ☐ Chardonnay **$500/or more**
- ☐ Grapevine **$250/or more**
- ☐ Wine Tour Tickets **$85**
- ☐ Item(s) donation for gift basket raffles

*****Information & payment must be received by:**
Friday September 28th***

Commitment/Payment Form

Business Name: _____

Contact Person: _____

Address:: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email : _____

☐ In-Kind Sponsorship

Goods/Services to be provided:

_____

Estimated Cost of Goods/Services: _____

☐ Our check(s) is enclosed
☐ Please charge my credit card: Visa / Mastercard

Name as it appears on card:

_____

Card # _____

Exp: _____ Security Code: _____

Please Mail to:

Colleen Szymczak-Gross, National MS Society
2115 W. 8th St., Erie, PA 16505
Phone 814-464-2900 • Fax 814-464-2904