NATIONAL
MULTIPLE SCLEROSIS
SOCIETY

Utah State Chapter

hope

2004 Annual Report

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MS attacks during the prime of life. It leaves Utah families wondering how this unpredictable disease will impact their lives. This is why the Utah State Chapter exists to give hope to Utahns affected by MS.

Through focused strategic planning, the Utah State Chapter is continuing to grow by leaps and bounds. In 2004, we saw hope through record-breaking event participation, advances in MS research, the introduction of a new disease-modifying drug, and valuable local programs. The award-winning "Family Day at the Stingers Baseball Game" enabled families to enjoy a care-free summer evening at the ballpark.

Progress in research has also given us hope. We were among 15 distinguished chapters that contributed to the *Research Challenge of Champions* campaign that raised $20 million during the last five years. The chapter will continue to be a source of hope through the *Promise 2010* campaign. Our chapter's continued commitment is critical to the campaign's success. This is why we will continue to be hopeful.

Together we can maximize our impact on the future and continue to create hope for those who are touched by multiple sclerosis.

Warmest wishes,

Tami Fathustone

Utah State Chapter President

Multiple Sclerosis

Multiple sclerosis is a chronic, often disabling disease of the central nervous system. Symptoms are unpredictable, and can range from numbness and tingling, to blindness and paralysis. It is devastating because it strikes during the younger adult years, and slowly affects physical functioning in unpredictable ways throughout the course of a lifetime.

Utah has one of the highest incidence rates of MS in the country. The combination of environmental and genetic factors is believed to be a possible explanation of Utah's high population of people with MS. Because MS is not a reportable disease, there are not exact figures for the number of people in Utah living with the disease. Based on geographical susceptibility factors and national estimates, nearly 10,000 Utah families might be affected by MS.

While there is not yet a cure for MS, many advances in understanding and treating the disease have been made by researchers in the last few years. The National MS Society hopes that one day MS will stand for "mystery solved."

Hope is the National MS Society

The mission of the National Multiple Sclerosis Society is to end the devastating effects of MS. Founded in 1946, the National Multiple Sclerosis Society supports more MS research, offers more services for people with MS, provides more professional education programs, and furthers more MS advocacy efforts than any other MS organization in the world.

We do this through the extensive research we support to find the cause, cure, and improved treatments of the disease; the comprehensive programs we provide to people with MS and their families; the professional education programs we offer to assist health care providers better serve their MS patients; and through our advocacy efforts on state and federal levels to encourage public policies supportive of the needs of people with multiple sclerosis. This is why we at the National Multiple Sclerosis Society are here.

If you or someone you know has multiple sclerosis, please call 1-800 FIGHT MS.

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MS NATIONAL MULTIPLE SCLEROSIS SOCIETY

Hope is Made Stronger Through PROGRAMS

The National MS Society is the leading provider of programs for people with MS. The Utah State Chapter provides families affected by MS with accurate and current information that focuses on the areas of knowledge, health, and independence. The chapter addresses the needs of people newly diagnosed, people living with MS, and family members, including teenagers, spouses, and young children.

The "Family Day at the Stingers" baseball game was a great success

Knowledge

In 2004, valuable educational programs were continued such as information and referral, Newly Diagnosed Seminars, and free educational materials. Through the eight week "Knowledge is Power" program, over 100 individuals were mailed informative packets on MS. The chapter hosted four teleconference calls: *Why Work?*, *MS & Exercise*, *Financial Planning*, and *MS 101: Newly Diagnosed*.

Health

The Physical Therapy Program has continued to grow in three locations. In 2004, the chapter offered a new Yoga program in St. George as part of grant funding. Many emotional health programs are available through the chapter including a new professionally led group for newly diagnosed individuals. The family social programs continue to be successful. Family Day was held at a Stingers baseball game and had the largest client turnout ever with nearly 500 individuals in attendance.

Independence

In 2004, the chapter successfully provided clients with used medical equipment who could not otherwise afford it. In 2005, a new and improved program will replace the Medical Equipment Loan Closet and will be called "Financial Assistance." MS can be a very expensive disease. This program will enable the chapter to help clients purchase new medical equipment and provide them with support when they are in financial crisis.

Hope is Nourished by RESEARCH

Since its inception, the National MS Society has been working to unmask the cause of multiple sclerosis. Sine the first three grants awarded in 1947, more than $420 million has gone to research.

What Sets the Society Apart: *Global Standing*: Funds more MS research than any other voluntary agency in the world. *High-Risk Pilot Grants*: Supports unique one-year grants to innovative research ideas. *Far-sighted Training*: Provides fellowships to attract and keep bright minds in MS research. *Prize for Ending MS*: Offers a $1 million cash prize to any scientist(s) whose research leads to the development of a way to prevent or arrest MS.

Nationwide, more than 400,000 people live with MS. In Utah, this number is well over 3,200. Every hour someone is diagnosed with MS and many lives are forever changed. What's next: *Promise 2010* is a national fundraising campaign, focused on hope and care. With a nationwide goal of $25 million, over a five-year period, each Chapter's commitment is critical to its success. The Utah State Chapter remains on the forefront of research progress with a commitment to this campaign. To fund research, to provide hope, to find a cure - this is why we're here.

Hope is Furthered by ADVOCACY

In 2004, the Utah State Chapter worked hard to improve the lives of people with MS throughout Utah. Nearly 100 people joined the Action Alert Team, which is the front line for all chapter advocacy efforts. In addition, Ted Kolakis took the helm as the Government Relations Committee Chair.

Government Relations Committee members continued to serve on high-profile community advocacy coalitions such as Senator Hatch's Disability Advisory Committee, the Salt Lake Chamber Health Committee, the Legislative Coalition for People with Disabilities, and UTA's Committee on Accessible Transportation.

The Committee also forged relationships with other non-profit groups to form the Utah Chronic Condition Coalition (UCCC). This coalition enables the Utah State Chapter to make its voice louder when speaking with Utah legislators about improving the health, quality of life, and well-being of people with MS. UCCC members include the Alzheimer's Association, the Arthritis Foundation, the Diabetes Association, the Lupus Foundation of America, and OFFER (Fibromyalgia).

Hope is Made Possible through FUNDRAISING

Nearly 1,700 cyclists "Rolled Over MS" at the MS 150 Bike Tour.

The Utah State Chapter had its best fundraising year ever, building upon the success of years past with five key fundraising events.

The year began with the Women Against MS Champagne Luncheon and Fashion Show, which raised $60,872. In April, the 15th Annual MS Walk raised $289,772. The MS Celebrity Golf Classic, held in June, raised $19,385. The 18th Annual MS 150 Bike Tour, broke into new fundraising territory, raising a record $805,352, with over 1600 riders participating! This record-breaking year ended with the Dinner of Champions, which raised $125,930.

In addition to the chapter special events, promise is made through major and traditional giving. National and local direct mail appeals benefiting the chapter raised $34,824. Donations made to the Chapter through workplace giving payroll deductions, as well as tributes and memorials to honor or memorialize loved ones, reached $41,692.

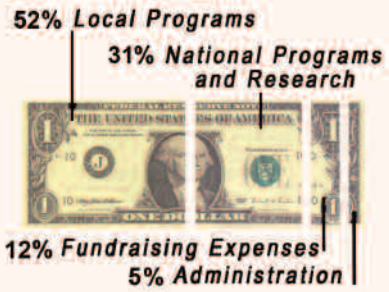
Thanks to the generosity of members of The Discovery Circle, the chapter's premier gift recognition society, approximately $132,372 was raised toward the fiscal year 2004 campaign.

Hope is Made Possible through VOLUNTEERISM

A volunteer cheers on walkers at the MS Walk.

Throughout the past year, the chapter has seen a strong increase in volunteerism. The chapter is grateful for new volunteers and those who have served for many, many years. These dedicated individuals provide amazing support and help the chapter reach new heights. In 2005, the chapter plans to expand its volunteerism in different directions through new methods of recruitment and recognition.

Statement of Activities



Where the money goes

Year ended September 30, 2004
with comparative totals for 2003 and 2002

Unrestricted Net Assets:

Public Support and Revenues:	**2004**	**2003**	**2002**
Special Events	$1,301,311	$1,059,367	$940,994
Less Benefit to Donor Costs	-201,509	-192,675	-203,029
Net special events revenues	*1,099,802*	*866,692*	*737,965*
Membership and Contributions	311,527	404,028	458,152
Received at National (Other than Legacies)	34,776	37,469	39,791
Total Public Support and Revenues	*1,446,105*	*1,308,189*	*1,235,908*
Other Revenues:			
Interest Income	1,832	3,873	6,994
Net assets released from restrictions	0	0	3,293
Total Other Revenues	1,832	*3,873*	*10,287*
Total Public Support & Other Revenues	**1,447,937**	**1,312,062**	**1,246,195**
Expenses:			
Program Services:			
Client Services	335,542	297,710	271,026
Community Services	114,729	102,079	91,512
Professional Education/Training	46,794	40,762	36,063
Public Education	268,165	235,699	203,580
Total Program Services	*765,230*	*676,250*	*602,181*
Supporting Services:			
Fund Raising	146,426	152,141	139,931
Administration	71,469	55,415	44,381
Total Supporting Services:	*217,895*	*207,556*	*184,312*
National Program Expense:	*445,431*	365,576	484,795
Total Expenses:	***1,428,556***	**1,249,382**	**1,271,288**
Increase (Decrease) in unrestricted net assets	19,381	57,243	-25,093
Temporarily Restricted Net Assets:			
Contributions	-	-	-
Net assets released from restrictions:			
Satisfied by payments	0	0	-3,293
Inc (Dec) in Temporarily Restricted Net Assets	0	0	-3,293
Increase in net assets	19,381	57,243	-28,386
Net assets, Beginning of Year	486,516	486,516	514,806
Net Assets, end of year	**505,897**	**543,759**	**486,420**

2004 Elite Sponsors & Donors

Women Against MS Champagne Luncheon & Fashion Show

Philip G. McCarthey - Diamond Sponsor**
Mary McCarthey - Emerald Sponsor

MS Walk *

Harmons
Huish Detergents
KUTV 2
YESCO
KALL 700
Freschetta Pizza
Serono/Pfizer (Rebif)
Open Imaging
Western Neurological Associates

MS Celebrity Golf Classic **

Front Gate Homes
1280 KZN "The Sports Zone"

MS 150 Bike Tour **

Harmons
Bingham Cyclery
Serono/Pfizer (Rebif)
94.5 VFX
X96
Autoliv
Fidelity Investments
KSL
Salt Lake Stingers

Dinner of Champions **

WORLD CHAMPION SPONSORS
McCarthey Family
Friends of the National MS Society

For more information about local programs, volunteer opportunities, or fundraising events, contact the National Multiple Sclerosis Society Utah State Chapter.

801-493-0113 / 1-800-FIGHT MS
801-493-0122 - Fax
2995 S. West Temple, Suite C
Salt Lake City, UT 84115
www.fightmsutah.org
info@fightmsutah.org

2004 Grants & Contributions

Ashton Family Foundation**
George S. and Dolores Dore Eccles Foundation**
Henry W. and Leslie M. Eskuche Charitable Foundation**
Friends of the National MS Society**
The Jon and Karen Huntsman Family Foundation
Keoh Family Foundation
Herbert I. and Elsa B. Michael Foundation
Jerome S. and Grace H. Murray Foundation
Seminami Foundation
The J. Willard and Alice S. Marriott Foundation
Wal Mart Foundation
C. Scott and Dorothy E. Watkins Charitable Foundation*
Wheeler Foundation

Community Partners in Hope **

Harmons
The McCarthey Family
Copaxone (Teva Neuroscience)

Mission Possible Award

(Donated or raised over $3,500)

Tony Arnone
Christa Aquilla
Clifta Corless
Fred Cvar
Sharon Kerkman
Kevin Kruse
Philip G. McCarthey
Fredrick Milad
Frank Roskelley
Keith Rossberg
Autoliv
Bingham Cyclery
eBay
Fidelity Investments
Friends of the National MS Society
Harmons
Huish Detergents, Inc.
Serono, Inc. / Pfizer, Inc.

* Contributed $3,000 or more of cash or in-kind donations
** Contributed $5,000 or more of cash or in-kind donations

Visit www.nationalmssociety.org to download the National MS Society's complete Annual Report.