



Be a part of the 4th annual Bubbles & Brunch to End MS fundraiser on Saturday, August 26, 2017 at the beautiful Island Hotel in Newport Beach. This event will attract 350 influential Orange County individuals who care deeply about the National MS Society. The event includes a mimosa-laced reception, premier silent auction, delicious plated brunch and moving stories from those affected by multiple sclerosis. This inspirational morning supports the National MS Society's mission to create a world free of MS and creates connections amongst those who care deeply about this cause. [Learn more about this inspiring event at bubblesandbrunch.org.](http://bubblesandbrunch.org)

Partnership between nonprofits and corporations such as yours are mutually beneficial and necessary in supporting the community. Corporations that put their name on this event can expect they are associated with a quality product and brand. Won't you join us by taking this opportunity to provide your company positive exposure, while contributing to a worthy cause? Join the movement in a world free of MS.

SOLD! PRESENTING SPONSOR • \$20,000

- Exclusive rights to title of event with recognition on all printed and electronic materials, including but not limited to: invitation, program, signage, website, ecommunications, and MSConnection newsletter and eNewsletter.
- Logo inclusion on all printed materials for event including:
 - Postcard mailer to 6,500 top Orange County households
 - Event signage
- Sponsor Highlight in one event eCommunication to 6,500 individuals
- Logo in monthly participant enewsletter
- Full page ad in event program
- Opportunity to exhibit at the event on a six foot table during the reception
- Opportunity to include promotional item/certificate at display table
- Special recognition during the brunch
- Featured on Bubbles website, Facebook, and other social media outlets
- Direct links to sponsor website from the Bubbles website
- Three Premier Tables of 10 included (30 total tickets)
- Logo inclusion on tables at the event
- Opportunity to give a one minute, mutually agreed upon welcome toast at event
- Right of first refusal for 2018 event
- Logo inclusion via slides on large projection screen during brunch

DIAMOND SPONSOR • \$15,000

- Logo inclusion on postcard mailer to 6,500 top Orange County households
- Sponsor Highlight in one event eCommunication to 6,500 individuals
- Logo in monthly participant enewsletter
- Full page ad in event program
- Opportunity to exhibit at the event on a six foot table during the reception
- Opportunity to include promotional item/certificate at display table
- Special recognition during the brunch
- Featured on Bubbles website, Facebook, and other social media outlets
- Direct links to sponsor website from the Bubbles website
- Two tables of 10 included (20 total tickets)
- Logo inclusion via slides on large projection screen during brunch



SPONSOR LEVELS CONTINUED

PLATINUM SPONSOR • \$10,000

- Logo inclusion on postcard mailer to 6,500 top Orange County households
- Full page ad in event program
- Logo in monthly participant enewsletter
- Special recognition during the brunch
- Featured on Bubbles website, Facebook, and other social media outlets
- Direct links to sponsor website from the Bubbles website
- Table of 10 included
- Logo inclusion via slides on large projection screen during brunch



GOLD SPONSOR • \$5,000

- Logo inclusion on postcard mailer to 6,500 top Orange County households
- Half page ad in event program
- Logo inclusion via slides on large projection screen during brunch
- Special recognition during the brunch
- Featured on Bubbles website, Facebook, and other social media outlets
- Direct links to sponsor website from the Bubbles website
- 6 tickets included



SILVER SPONSOR • \$3,500

- Two tickets to the event
- Half page ad in the event program
- Featured on Bubbles website, Facebook, and other social media outlets
- Logo inclusion via slides on large projection screens during brunch

DÉCOR SPONSOR • \$2,500

- Business card/corporate promotion inclusion with décor item
- Half page ad in the event program
- Logo inclusion via slides on large projection screens during brunch
- Special Recognition during the brunch for providing centerpieces

CHAMPAGNE SPONSOR • \$2,500

- Champagne/Sparkling Wine exclusively featured at event
- Bottle presentation during tray-passed champagne reception
- Half page ad in the event program
- Logo inclusion via slides on large projection screens during brunch
- Special Recognition during the brunch for underwriting and/or donating champagne/sparkling wine

SPEAKER SPONSOR • \$2,500

- Logo inclusion with speaker highlight on Bubbles webpage and in speaker highlight in one eCommunication
- Half page ad in the event program
- Logo inclusion via slides on large projection screens during brunch
- Special Recognition during the brunch for underwriting cost of keynote speaker

EVENT PROGRAM ADVERTISING

- Full Page Ad: \$1,000
- Half Page Ad: \$700
- Quarter Page Ad: \$400



For more information or to secure your sponsorship, contact Heather Dean Presnall at (760) 448-8417 or heather.dean@nmss.org.