National
Multiple Sclerosis
Society
News Sheet

DEVELOPMENT

May 4, 2012	**CC:** Marketing
***Mission Possible* Artwork Submissions Requested for 2012 Award Plaque**	
Action Requested/Deadline: EXTENDED to May 11, 2012	

We are now accepting submissions of artwork for the 2012 Mission Possible Award.

Artwork should be created by someone connected to (but not employed by) the National MS Society and should reflect the Society's positive messages of hope, empowerment, and movement.

Please send your submissions electronically to Sarah Klein at sarah.klein@nmss.org by May 11th. The winner will be chosen by a committee and will be notified in mid May.

As you know, "Mission Possible" provides chapters the opportunity to recognize the outstanding fund raising efforts of their top donors. Most chapters market Mission Possible to event participants and position it as a mission-focused award that can be attained by raising $1 for every client served locally.

If you have questions regarding this valuable donor recognition strategy, please contact Sarah Klein, at 303.698.6100 x15170 or sarah.klein@nmss.org.

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DEVELOPMENT

May 4, 2012	**CC:** Marketing
Special Bike MS Recruitment Strategy Calls	

As part of our support for chapters around Bike MS recruitment efforts, and in recognition of National Bike Month, we will be hosting four recruitment-focused strategy calls in the month of May. These calls will feature a guest speaker or two from chapters experiencing recent recruitment success and will also provide ample time for idea sharing, questions and answers, and networking around the topic of cyclist recruitment. Calls are open to all chapters and regions – please choose the day that works best for you (and you may attend as many calls as you like!).

Call Dates and Saba Centra Links

Monday, May 7
http://mt211.centra.com/GA/main/00000141ab78000001370c1f3949816f

Wednesday, May 9
http://mt211.centra.com/GA/main/00000141ab78000001370c1f39498174

Tuesday, May 22
http://mt211.centra.com/GA/main/00000141ab78000001370c1f39498179

Thursday, May 24
http://mt211.centra.com/GA/main/00000141ab78000001370c1f3949817e

Time: 10 am pacific, 11 am mountain, 12 pm central, 1 pm eastern

All calls will have the same dial-in number: 866-417-3327, passcode: 7253724110.

If you have questions, please contact: Sarah Klein at sarah.klein@nmss.org or Paula Eichholz at paula.eichholz@nmss.org.

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PROGRAMS & SERVICES

May 4, 2012	CC: Chapter Presidents
MSSMC PROFESSIONAL CERTIFICATION REGISTRATION OPEN	
Action Requested/Deadline: June 29, 2012	

Registration is Now Open!

Registration is now open for the Multiple Sclerosis Service Management (MSSMC) exam. Chapter Certification Standards for FY '12 require that "certified service management staff provides service management (tier 2 services) for complex client needs". Compliance is measured as: "The chapter has at least ONE service manager who has achieved Certification through the MSSMC test by 9/30/12, or has a relationship with another chapter in the region to provide access to a certified Service Manager for clients in need of Tier 2 services". This is the final date offered for the MSSMC exam this fiscal year.

What Is The Purpose Of Certification?

Certification provides formal recognition that an individual possesses a high level of knowledge of multiple sclerosis and its effects, and that they also demonstrate a high level of ability to serve people affected by MS.

How Do I Know If I'm Ready To Take the Examination?

The Professional Testing Corporation provides an application and handbook for certification that details the eligibility requirements and the intellectual and practice domain areas that will be tested. It will be useful for candidates to study these handbooks carefully.

MSSMC Registration

Information on the MSSMC examination is now available at PTCNY.com: click on the Test Information page, then scroll down to the NMSS box and select the MSSMC icon. Cost for the examination is $300. Payment may be made by check, money order or credit card. Please see the handbook application page for more information.

Application Deadline:

June 29, 2012

Testing Window:

August 11 – August 25, 2012.

The certification examination will be administered on a daily basis, Monday through Saturday, during the two-week testing period at computer-based testing facilities located in over 500 locations nationwide.

For more information contact Janis Pluss at 303 698-6100, ext. 15284 or Janis.pluss@nmss.org

For more information on PTC contact:
Professional Testing Corporation
1350 Broadway, 17th Floor
New York, New York 10018
Phone: 212-356-0660, Fax: 212-356-0678
PTCNY.com

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PROGRAMS & SERVICES

May 4, 2012	CC:
June, 2012 Telelearning Opportunity for Society Connection Program Volunteers	
Action Requested by June 15, 2012	

The third telelearning for fiscal year 2012 for all Society connection program volunteers (self-help group leaders, peer support and MSFriends) is scheduled for Tuesday June 19th and Wednesday June 20th. The topic is: ***"Maintaining Healthy Boundaries in the Peer Relationship."***

We will explore many areas of managing self-help groups and peer relationships that require strong boundaries to maintain individual and group health.

The presenters for this telelearning are Monica Aden, Sr. Manager of Connection Programs, Julie Gibson, Special Projects Consultant and Teresa Rapozo, Society Volunteer, Self-Help Group Leader and Online Peer Connections Volunteer.

This learning opportunity is open to all Society self-help group leaders, peer support and MSFriends volunteers.

SCHEDULE

This one hour call will be repeated on two different dates and times:

- Tuesday, June 19th at 7:30 p.m. ET (6:30 p.m. CT, 5:30 p.m. MT and 4:30 p.m. PT)
- Wednesday, June 20th at 1:00 p.m. ET (12:00 p.m. CT, 11:00 a.m. MT and 10:00 a.m. PT)

The call will be recorded for those who miss it or would like to listen again. A playback number will be provided for you to share with your volunteers. The recording and associated handout will also be available for download on the self-help group leaders' resource page on the Society's website (http://www.nationalmssociety.org/living-with-multiple-sclerosis/connection-programs/resources-and-support-for-self-help-group-leaders/index.aspx

Call participants will be invited to submit questions prior to the call. Participants will also be provided instructions on how to submit questions after the call, whether they listen to it live or the recording.

COST

There is no cost to chapters or participants for this telelearning opportunity.

REGISTRATION AND CANCELLATION INFORMATION

The registration form and marketing handout are available on SharePoint: Programs and Services>Social Connections and Support Resources>Self Help Group Materials. For registration purposes you can customize the marketing handout with your chapter contact's name, phone number and email address.

Due to numerous factors, including the need to reserve lines with the conference call company, charges for unused lines, and the distribution of call information and handouts, registration and cancellation deadlines have been established. The **registration deadline is Monday, June 11, 2012**. Chapters needing to cancel a registration should do so no later than Friday, June 15. Please send all registrations and change notifications to Selfhelpgroupleaderregistrations@nmss.org.

The Programs and Services Team will e-mail the training handouts to all volunteers registered on or before the registration deadline. Hard copies will be mailed to volunteers without an email address. For registrations received **after the June 11, 2012 deadline, chapters will be responsible for distributing the training-related handouts to those registrants.**

Please address any registration-related questions to Heather Webb Jones in the Programs and Services Department at 303-698-6100, ext. 15176 or heather.webb.jones@nmss.org.

Additional questions or suggestions for FY 2012 telelearning topics can be directed to Monica Aden at (303) 698-6100, ext. 15169 or monica.aden@nmss.org.