



FOR IMMEDIATE RELEASE

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DAVID OSMOND SET TO PERFORM FOR MS FUNDRAISING EVENT
AMERICAN IDOL CONTESTANT HEADLINES
BIKE MS: TOUR DE VINE 25TH ANNIVERSARY CELEBRATION



Charlottesville, VA, May 15, 2013 – The National MS Society is excited to announce that David Osmond will perform at the 25th Anniversary Celebration of Bike MS: Tour De Vine. Pollak Vineyards is the host site for the event on Saturday, June 8, 2013. The public is invited to attend the concert which will begin at 7:30 p.m.

David, member of the world-famous Osmond family, was diagnosed with multiple sclerosis in 2005. As David continues to successfully overcome the physical challenges of MS, his professional life and personal life have also flourished. Along with being featured on FOX's hit TV show American Idol, David was chosen to host a BYU-produced television competition show "STARBIZ" and perform alongside artists such as David Archuleta, Take 6, The Jonas Brothers, Michelle Branch, Stevie Wonder and The Eagles.

David was voted the "2011 Artist of the Year" from Stereofame.com.

The concert will cap the first day of Bike MS: Tour De Vine's 25th annual event. An expected 400 cyclists will ride their choice of 25, 50, 75 or 100 mile routes that weekend through the heart of Central Virginia's wine country. Stop In Food Stores/PMI, Inc. is the presenting sponsor.

For cyclists and all those seeking a personal challenge and a world free of MS, Bike MS is the premier fundraising cycling series in the nation. The event raises money for multiple sclerosis research, programs and services and advocacy on behalf of those living with MS.

To learn more about Bike MS, to register to participate or to volunteer, please call 434.971.8010, email Ben Vucic at Benjamin.vucic@nmss.org or visit www.bikeMS.org.

About Multiple Sclerosis

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and the body. Every hour in the United States, someone is newly diagnosed with the disease. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 2.1 million people worldwide.

About the National Multiple Sclerosis Society

MS stops people from moving. The National MS Society exists to make sure it doesn't. The Society addresses the challenges of each person affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, collaborating with MS organizations around the world, and providing programs and services designed to help people with MS and their families move forward with their lives. In 2011 alone, through its national office and 50-state network of chapters, the Society devoted \$164 million to programs and services that assisted more than one million people. To move us closer to a world free of MS, the Society also invested \$40 million to support more than 325 new and ongoing research projects around the world. The Society is dedicated to achieving a world free of MS. Join the movement at nationalMSSociety.org.

The National MS Society Blue Ridge Chapter serves 51 counties in Virginia, the state of West Virginia and seven counties in Kentucky. Within the chapter, 6,000 people are living with MS.

Early and ongoing treatment with an FDA-approved therapy can make a difference for people with multiple sclerosis. Learn about your options by talking to your health care professional and contacting the National MS Society at nationalMSSociety.org or 1-800-FIGHT-MS (344-4867).

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