

## 2020 WOMEN ON THE MOVE LUNCHEON

### Event Details:

Honoree: Teri Andresen  
Honorary Chair: Sara Harris  
May 12, 2020  
Union League Club

The Women on the Move Luncheon is a premier event where Chicago area community and business leaders come together for an afternoon to celebrate excellence, achievement and generosity. The Luncheon's mission is to raise critical funds and awareness to help find a cure for multiple sclerosis. MS is at least two to three times more common in women than in men. Our honoree and honorary chair are recognized during this luncheon because of their leadership and strength in bringing awareness to multiple sclerosis and for their support in finding a cure to end MS forever.

Through events like the Women on the Move Luncheon, the National Multiple Sclerosis Society is able to continue its efforts in the fight against MS. We now know there are nearly 1 million people living with MS in the United States which is twice as many as the previously reported number. The Society addresses the challenges of each person affected by this disease by funding cutting-edge research, driving change through advocacy, collaborating with MS organizations around the world, and providing services designed to help people with MS and their families move their lives forward. Last year alone, the Society devoted over \$100 million to help more than one million individuals connect to the people, information and resources they need. To move closer to a world free of MS, the Society also invested \$34 million to support more than 320 new and ongoing research projects around the world.

To learn more please visit [www.womenonthemovechicago.org](http://www.womenonthemovechicago.org) or contact Gabriela Herr at [gabriela.herr@nmss.org](mailto:gabriela.herr@nmss.org) or 312.423.117





## 2020 Women on the Move Sponsorship Opportunities

### EXCLUSIVE PRESENTING SPONSOR ♦ \$50,000

- Logo inclusion in the event title (in all printed and spoken mentions of the event)  
Women on the Move Luncheon, presented by [COMPANY]
- Logo inclusion in all pre and post event publicity
- Exclusive recognition on National MS Society social media platforms
- Logo inclusion on all day of event photos
- Exclusive branding opportunities in registration and networking ballroom prior to luncheon and program
- Two (2) tables with prime seating for 10 guests (20 guests total)
- Table naming rights
- Two-page ad in event program book
- Logo and link to company website included on WomenOnTheMoveChicago.org
- Invitation to attend Host Committee kick off
- Logo acknowledgement on Host Committee kick off invitation
- Four (4) tickets to attend the 41<sup>st</sup> Annual Dinner of Champions in September 2020

### MISSION SPONSOR ♦ \$25,000

- Opportunity to sponsor a signature item at the event:
  - Branded step & repeat
  - Prominent signage displayed on Orange Carpet leading into event space
  - Company logo on menu cards at each place setting
  - Tribute Gallery: A gallery celebrating people living with MS and/or innovators who have impacted the MS Community
  - Exclusive branded keepsake for all attendees
- One (1) table for 10 guests
- Table naming rights
- Full-page ad in event program book
- Logo and link to company website included on WomenOnTheMoveChicago.org
- Invitation to attend Host Committee kick off
- Logo acknowledgement on Host Committee kick off invitation

### DIAMOND SPONSOR ♦ \$15,000

- Logo inclusion on all day of event photos
- One (1) table with prime seating for 10 guests
- Table naming rights
- Full-page ad in event program book
- Logo and link to company website included on WomenOnTheMoveChicago.org
- Invitation to attend Host Committee kick off

### PLATINUM SPONSOR ♦ \$10,000

- One (1) table with prime seating for 10 guests
- Table naming rights
- Full-page ad in event program book
- Logo acknowledgement included on WomenOnTheMoveChicago.org
- Invitation to attend Host Committee kick off

**GOLD SPONSOR ♦ \$5,000**

- One (1) table for 10 guests
- Table Naming Rights
- Half-page ad in event program book
- Name acknowledgement included on [WomenOnTheMoveChicago.org](http://WomenOnTheMoveChicago.org)
- Invitation to attend Host Committee kick off

**SILVER SPONSOR ♦ \$2,500**

- One (1) table for 10 guests
- Quarter-page ad in event program book
- Name acknowledgement included on [WomenOnTheMoveChicago.org](http://WomenOnTheMoveChicago.org)
- Invitation to attend Host Committee kick off