



FOR IMMEDIATE RELEASE

## **THE WALK WILL CHALLENGE YOU. THE EXPERIENCE WILL CHANGE YOU.**

**Mark your calendars for September 10 – 11, 2016.** Challenge Walk MS: Chesapeake Challenge 2016 is more than an endurance event. It's an experience grounded in camaraderie and marked by passion, inspiration, determination and pure enjoyment. It is a two-day, 30-mile trek that tests your strength and your spirit, and makes an extraordinary difference in the lives of people with MS and their families.

Challenge Walk MS dares us to move beyond our limits, both as individuals and as a group. It extends beyond the challenges of the training, the fundraising, and the physical stress. Challenge Walk is about moving beyond our past experiences and into a context of possibility and reality.

Every year, more than 200 walkers and 100 volunteers join together in this extraordinary event where over 90% of participants have a direct connection to multiple sclerosis. This year we are honored to welcome our new National Premier Sponsor, Carrot-Top Industries to our Challenge Walk MS family. Carrot-Top Industries is headquartered in Hillsborough, NC and offers patriotic and military flags, custom print items, and event production products. Challenge Walk MS is proud to partner with companies who share our passion.

Do you want to be a part of something extraordinary? Challenge Walk MS is a fully supported event. You'll find the support we provide to be nothing short of remarkable. You train and fundraise, with our help every step of the way, and we'll take care of you at the event. Your commitment is to walk and raise funds. Our commitment is to worry about everything else. Our goal is to make your journey fun and as hassle-free as possible so that during and after each day of physical and emotional extremes, you can relax with each other and enjoy the feelings of accomplishment and fulfillment that you have worked so hard to achieve.

If you are interested in learning more about the Challenge Walk MS 2016 in Easton, Maryland visit [www.challengewalkms.org](http://www.challengewalkms.org).