

Show your donors the difference they make!

Using a video in your fundraising appeal is a great way to show your donors why you're raising funds. Whether you use a Society video (check out the National MS Society YouTube channel [here](#)), use a current, popular video (like [ESPN's E:60 – Catching Kayla](#)) or one of our chapter videos below.

Follow these steps to send a powerful message to your donors & show them the difference they can make by simply donating to your efforts!

Step 1: Make a Facebook status or send an email to your friends & family.

Do you want to learn about my connection to the National MS Society New Jersey Metro Chapter? Check out this video to see what we can do to help create a world free of MS today!

Step 2: Select a video that pertains to you. (Or feel free to create & include your own video!)

MS Awareness Week: <https://www.youtube.com/watch?v=nVy8QsleB10>

You Can Change A Life: <https://www.youtube.com/watch?v=9GFtc5I8wR8>

Climb to the Top 2015: <https://www.youtube.com/watch?v=C7SoW-Opnk8>

Walk MS: <https://www.youtube.com/watch?v=OJcZAhV1moo>

Coast the Coast 2014: <https://www.youtube.com/watch?v=GcHtw8hZ9eE>

Step 3: Finish your status update or email.

By visiting and donating to my fundraising page, together, we can stop MS for good! Join the movement.

Step 4: Be sure to include the link to your fundraising page!