



## 33<sup>RD</sup> ANNUAL MS DINNER AUCTION SPONSORSHIP OPPORTUNITIES

The National MS Society invites you to the 33rd Annual MS Dinner Auction on Saturday, November 23, 2019 at the Loews Coronado Bay Resort.

### Local Presenting Sponsorship - \$25,000

- Exclusive rights to title of event with recognition on all printed and electronic materials and communications
- Logo inclusion on postcard mailer
- Full-page color ad in the auction program/catalog
- Featured on MS Auction website, Facebook, and other social media outlets
- Sponsor highlight in event eblast
- Logo inclusion on tables and via slides on large projection screens during dinner at the event
- Direct links to sponsor website from MS Dinner Auction website
- Logo in monthly participant eNewsletter
- Recognition in evening printed program
- Special recognition night-of event
- Three Premier Tables at the event
- Ten tickets to VIP Preview Party
- Welcome toast at start of silent auction

### Diamond Sponsorship - \$15,000

- Logo inclusion on postcard mailer
- Full-page color ad in the auction catalog
- Featured on MS Auction website, Facebook, and other social media outlets
- Sponsor highlight in one event eblast
- Logo inclusion on tables at the event
- Direct links to sponsor website from MS Dinner Auction website
- Logo inclusion via slides on large projection screens during dinner
- Recognition in evening program
- Special recognition night of event
- Two Premier Tables at the event
- Six tickets to VIP Preview Party



## **Platinum Sponsorship - \$10,000**

- Logo inclusion on postcard mailer
- Half-page ad in the auction catalog
- Featured on MS Auction website, Facebook, and other social media outlets
- Direct links to sponsor website from MS Dinner Auction website
- Logo inclusion via slides on large projection screens during dinner
- Direct links to sponsor website from MS Dinner Auction website
- Logo inclusion via slides on large projection screens during dinner
- Recognition in evening program
- Premier Table at the event
- Four tickets to VIP Preview Party

## **Gold Sponsorship - \$5,000**

- Logo inclusion on postcard mailer
- Half-page ad in the auction catalog
- Featured on MS Auction website, Facebook, and other social media outlets
- Direct links to sponsor website from MS Dinner Auction website
- Logo inclusion via slides on large projection screens during dinner
- Recognition in the evening program
- Four tickets to event
- Two tickets to VIP Preview Party

## **Silver Sponsorship - \$3,500**

- Half-page ad in the auction catalog
- Logo inclusion on MS Auction website
- Recognition in the evening program
- Two tickets to event

## **Decor Sponsorship - \$2,500**

- Business card/corporate promotion inclusion with décor item
- Half page ad in the auction program book
- Logo inclusion via slides on large projection screens during dinner
- Recognition in evening program

## **Event Program Advertising Opportunities**

- Full Page Ad - \$2,500
- Half Page Ad - \$1,500

# WE ARE PEOPLE WHO WANT TO DO SOMETHING ABOUT MS NOW.

## About the National MS Society

The Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever. Last year alone, through our comprehensive nationwide network of services, the Society devoted more than \$100 million to connect approximately one million people affected by MS to the connections, information and resources they need. To move closer to a world free of MS, the Society also invested \$42 million to support more than 380 new and ongoing research projects around the world. We are united in our collective power to do something about MS now and end this disease forever. Learn more at [nationalMSSociety.org](http://nationalMSSociety.org).

## About Multiple Sclerosis

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.

Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.