

MS GOLF INVITATIONAL

**Monday, May 7, 2018
La Jolla Country Club**

2018 SPONSORSHIP PROPOSAL





24TH ANNUAL MS GOLF INVITATIONAL

The 24th Annual MS Golf Invitational will return to at La Jolla Country Club on Monday, May 7, 2018. Benefiting the National Multiple Sclerosis Society, this esteemed tournament is a golf enthusiast's favorite as it is held at the exclusive La Jolla Country Club and is only open to 120 golfers. Participants enjoy fabulous tee prizes, lunch, fun contests, hosted reception, gourmet dinner, live auction and much more. Become a sponsor of this premier Invitational and support a world free of MS today. To learn more about the event, visit www.golfMS.org.

HONORARY CHAIR

The 2018 Honoree is still being finalized. Stay tuned for exciting details about this year's Honorary Chair. In the past, those that have been honored for their dedication to the community include Cody J. Martinez with Sycuan Casino, Gady Cady with Torrey Pines Bank, and Doug Barnhart with Barnhart-Reese Construction.

PREMIER AUDIENCE

The MS Golf Invitational attracts a high-level audience of which 90% are males and 67% are in attendance on a corporate capacity. This audience believes highly in giving back to corporations who support the San Diego Community and non-profits such as the National MS Society.

JOIN THE MOVEMENT

Partnerships between non-profits and corporations such as yours are mutually beneficial and necessary to supporting the community. Won't you join us by taking this opportunity to provide your company positive exposure, while contributing to a worthy cause? Join the movement in a world free of MS and other corporations who have supported this event in the past including Kaiser Permanente, Celgene, San Diego Business Journal, Sycuan Casino, Lexus San Diego, and many more.

CORPORATE PARTNERSHIP OPPORTUNITIES

Presenting Sponsorship - \$15,000

- Exclusive rights to title of event with recognition on all printed and electronic materials, including but not limited to invitation, program, signage, website, eCommunications, MSConnection newsletter, etc.
- One representative to participate in the MS Golf Invitational Golf Committee (perks include exclusive golf outings, listing in the San Diego Business Journal and much more)
- Logo inclusion in Ranch & Coast Magazine ad
- Corporate banner at event
- Signage on 1st and 18th green
- Full page color ad in program book
- Two complimentary foursomes
- Special recognition at banquet
- 4 additional seats for dinner
- Booth/table set up at event
- Special feature in one eCommunication
- Right of first refusal for 2019 event

Platinum Sponsorship - \$10,000

- One representative to participate in the MS Golf Invitational Golf Committee (perks include exclusive golf outings, listing in the San Diego Business Journal and much more)
- Recognition in invitation, website, program, and eCommunications
- Corporate banner at event
- Full page color ad in program book
- Signage on two holes
- One complimentary foursome
- Special recognition at banquet
- Booth/table set up at event
- Special feature in one eCommunication

Gold Sponsorship - \$5,000

- One representative to participate in the MS Golf Invitational Golf Committee (perks include exclusive golf outings, listing in the San Diego Business Journal and much more)
- Recognition in invitation, website, program, and eCommunications
- Corporate banner at event
- Half page ad in program book
- Signage on one hole
- Recognition at banquet
- One complimentary foursome

Tee Prize Sponsor - \$2,500

Donate 150 premier tee prize items and/or underwrite the cost of such items. Benefits include:

- Half page ad in program book
- Signage on one hole
- Corporate banner at event
- Recognition in event program
- Logo inclusion on website and eCommunications

Hole Sponsorship - \$500

- Signage on one hole
- Recognition in event program

WE ARE PEOPLE WHO WANT TO DO SOMETHING ABOUT MS NOW.

About the National MS Society

The Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever. Last year alone, through our comprehensive nationwide network of services, the Society devoted more than \$100 million to connect approximately one million people affected by MS to the connections, information and resources they need. To move closer to a world free of MS, the Society also invested \$42 million to support more than 380 new and ongoing research projects around the world. We are united in our collective power to do something about MS now and end this disease forever. Learn more at nationalMSSociety.org.

About Multiple Sclerosis

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.

Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.





**National
Multiple Sclerosis
Society**

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