Date

«Donor\_Contact\_»

«Company\_»

«Address»

«City\_State» «Zip»

Dear General Manager,

*People affected by MS are at the center of everything we do. But it’s not just about supporting the person living with MS. Take Karen for instance. Karen’s husband, Keith, has Primary Progressive MS and they’ve both had to adapt to his progression. She quit her job several years ago to take care of him full-time. Keith is unable to walk on his own and Karen’s time away from him has been limited. We connected Karen to our community partner, the Orange Caregiver Resource Center. Through their services and the chapter’s funds, we were able to offer a grant to pay for a professional in-home respite care services to provide care to Keith while Karen takes much needed time away from being a caregiver each day. This can cost between $2,500 and $5,000.*

*Karen tells us, “I had not realized how isolated I had become. I was actually able to have some uninterrupted time away from home, without worry or guilt. Keith has also benefitted.  He now has male companionship and someone new to talk to. It is like taking a long deep breath. When I come home I can begin my job again, but relaxed and refreshed.  Thank you again.” Five thousand dollars allows us to help the family members who care for their loved ones. Your support helps us do that.*

This is just one example of the critical assistance the National MS Society provides to those affected by multiple sclerosis in their time of need. **Last year alone, the Society provided more than $33.5 million to funding cutting-edge research to find a cure for MS and more than $136 million to enhance the lives of more than one million people living with MS.**

I am excited to announce the 4th Annual Bubbles and Brunch to End MS event is taking place on August 26, 2017, at the Island Hotel in Newport Beach. With 350 guests in attendance, this esteemed event will feature a gourmet brunch, auction, premier opportunity drawing, and inspirational speaker to fund research and help individuals affected by multiple sclerosis. **Last year this event raised over $72,000 toward a world free of MS.**

**Thank you once again for your donation of «Item\_Name». Won’t you please lend your support again by matching or increasing your gift?**

**The support of companies like yours has been and remains crucial to funding research to find a cure for the 2.5 million people worldwide who are affected by MS.** Provide positive exposure for your company while making a difference in someone’s life. **Please help us by making a donation and returning it today** (see enclosed form for more information or visit [www.bubblesandbrunch.org](http://www.bubblesandbrunch.org)). I thank you for your personal attention to this.

Sincerely,

Name

*Connecting for a Cure Committee Member*

*The National MS Society is a 501(c) 3 non-profit organization. Tax I.D. # 13-5661935.*